MISSION STATEMENT

To Positively Influence the Online Learning Experience
INTRODUCTION TO OPEN2STUDY

Open Universities Australia (OUA) recognise that Massive Open Online Courses (MOOCs) is a trend in education which is revolutionizing the Industry. As pioneers in online learning, we were determined to give students the best on-line learning experience possible. Although we don’t necessarily want to change the education sector, we do want to positively influence how people study online.

With the student experience in sharp focus, we have a strict quality criterion that drives our subject development process. We interrogate everything from the course content, learning and design frameworks and production and delivery approaches. And that’s before we’ve even begun any production. We are extremely proud of the results as they achieve our twin goals of quality content and quality production. We believe that our model is unique in the MOOC market.

Unlike some other MOOCs, we do not just offer a platform on which providers can upload their courses. To ensure quality content that matches the online medium, we work in partnership with our providers and side by side with our lecturers and educators during every phase of development. This end-to-end approach enables Open2Study to consistently deliver high quality and interactive courses. We drive and shape the whole online learning experience from the student experience and teaching perspective.

To date, we have signed 22 education institutions in Australia and overseas, enrolled in excess of 80,000 enrolments since March 2013 and hold the world record for course completion rates at 27 per cent. Over 96 per cent of students surveyed said they would recommend Open2Study to family and friends and 95 per cent of students expressed high satisfaction rates with the course.

OPEN2STUDY STRATEGIC RATIONALE

The introduction of Massive Open Online Courses (MOOC), has democratised education enabling millions of people worldwide to experience free online education. Despite the open and diverse range of courses now available, the industry is still plagued by low completion rates of courses. Although many register initial interest, they fail to follow through.

OUA’s rationale for launching Open2Study was to leverage its expertise in the online learning space and begin to partner with educational institutions to provide high quality, high value learning experience.

To achieve this objective, OUA conducted extensive research and development to establish the critical factors required to deliver an end-to-end online teaching and learning experience.
Rather than seeing this democratisation of education as a threat, Open Universities Australia embraced it as an opportunity to better understand the student’s online learning experience. The challenge was to build a sustainable pedagogical learning model designed specifically for a digital environment.

On the surface, the marriage between teaching and digital media is not an instinctive partnership. Tried and tested century old teaching methodologies had to be adapted to a completely new platform. Following extensive research, the Open2Study team developed a process for the design and development of its courses.

The process includes:
- Learning and Instructional Design
- Online Learning Content Development
- Pre-Production, Production and Post production services
- Quality Assurance Process for the subject
- Upload and Admin content in the platform
- Hosting over two or more years
- LMS Technical maintenance and support for two years
- Platform/Functionality available for your subject
- On-going Academic Support to students through Open2Study Online Learning Facilitator Teams for two years
- Project Management
- Automatic Weekly reports on Enrolment data
- Learning Analytics Insights on quarterly basis

Educators and services providers would then work in partnership with specialists from the Open2Study teams to work through the process to develop new online courses.

Central to achieving the goal of providing students with the best online learning experience is Open2Study’s continued commitment to ongoing research and development.

This statistical report provides insights into how students locally and internationally are interacting with the product. The report will be a monthly feature that will inform future product developments. As Open2Study was established as a research and development arm of Open Universities Australia, the report will be actively shared with other learning institutions.

The report provides rich insights into course demand, geographical interest, student engagement and teaching and learning platform performance.
### Enrolments

- For cohort 3, a total of 13,235 enrolments were received from 8,393 unique students across the 19 subjects. There were a total of 6,770 unique registrations during the cohort 3 enrolment period.
- A total of 12,648 enrolments were received from 7,722 unique students across the 14 cohort 2 subjects. A total of 6,595 unique students registered during the cohort 2 enrolment period.
- A total of 13,073 enrolments were received from 7,304 unique students across the ten cohort 1 subjects. A total of 8,133 unique students registered during the cohort 1 enrolment period.

### Progression

- Commencement and completion rates continued to increase in cohort 3.
- The number of enrolled students that started the subject increased from 48.6% in cohort 1 to 59.5% in cohort 2 to 60.0% in cohort 3.
- Activity completion rates for assessments also continued to increased across all four assessments.

### Completion

Completion and Pass Rates for cohort 3 were higher than for cohorts 1 and 2.

- 24.9% of cohort 1, 26.5% of cohort 2 and 28.2% of cohort 3 students successfully completed a subject.

23.6% of cohort 1, 25.5% of cohort 2 and 27.2% of cohort 3 students successfully passed the subject to receive a Certificate of Achievement.

Grades for cohort 3 were higher than for cohorts 1 and 2.

- Of the 3,598 cohort 3 students that got a Certificate of Achievement, 7.5% of students achieved a perfect score of 100%, while 14.6% of students received a score of between 80 and 95 percent.

- Of the 3,224 cohort 2 students that got a Certificate of Achievement, 6.7% of students achieved a perfect score of 100%, while 13.9% of students received a score of between 80 and 95 percent.

- Of the 3,082 cohort 1 students that got a Certificate of Achievement, only 4.7% of students achieved a perfect score of 100% and 10.8% received a score of between 80 and 95 percent.
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BACKGROUND

Introduction to Open2Study

A new free online education platform was launched by Open Universities Australia, a private distance and online education organisation, on the 21st of March with an aim to provide free high quality Online education for everybody.

Open2Study courses became available entirely online with short video lectures, quizzes, student discussion forums and the ability to earn “badges” for learning and helping other students.

A total of ten subjects were offered in the first cohort and additional four in the second cohort.

Each subject consisted of 4 modules (one for each week). Each module had between 6 to 10 topic videos of five to ten minutes in length. Each video topic was followed by a quiz. At the end of each module was an assessment.

To pass a subject a student was required to complete a minimum of three modules and get an overall score of 60% across the subject in order to pass and receive a Certificate of Achievement.

Figure 1: Structure of Open2Study subjects
Details are listed in the table 1 below:

<table>
<thead>
<tr>
<th>Table 1: Characteristics of Open2Study subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUBJECTS</strong></td>
</tr>
<tr>
<td>Number of subjects</td>
</tr>
<tr>
<td>Becoming Human: Anthropology (BeHuman)</td>
</tr>
<tr>
<td>Financial Planning (FinPlan)</td>
</tr>
<tr>
<td>Food, Nutrition and Your Health (FoodHlth)</td>
</tr>
<tr>
<td>Introduction to Nursing in Healthcare (IntroNur)</td>
</tr>
<tr>
<td>Management for a Competitive Edge (MgtEdge)</td>
</tr>
<tr>
<td>Principles of Project Management (ProjMgt)</td>
</tr>
<tr>
<td>Sports &amp; Recreation Management (SportRec)</td>
</tr>
<tr>
<td>Strategic Management (StratMgt)</td>
</tr>
<tr>
<td>User Experience for the Web (WebUX)</td>
</tr>
<tr>
<td>Writing for the Web (WriteWeb)</td>
</tr>
<tr>
<td>Big Data for Better Performance (BDP)</td>
</tr>
<tr>
<td>Financial Literacy (FNLT)</td>
</tr>
<tr>
<td>Foundations of Psychology (PSY)</td>
</tr>
<tr>
<td>Teaching Adult Learners (TAL)</td>
</tr>
<tr>
<td>Introduction to Enterprise Architecture (EntrArch)</td>
</tr>
<tr>
<td>Diagnosing the Financial Health of a Business (FinHlth)</td>
</tr>
<tr>
<td>Astronomy: Discovering the Universe (IntAstro)</td>
</tr>
<tr>
<td>Introduction to Business in Asia (BusAsia)</td>
</tr>
<tr>
<td>Education in a Changing World (EduChnge)</td>
</tr>
</tbody>
</table>

| DATES                                         |
| Registration and Enrolment dates              | Cohort 1 | Cohort 2 | Cohort 3 |
| Total enrolment period                        | 31 days   | 48 days  | 48 days  |
| Classroom dates                               | 22 April - 19 May | 27 May - 25 June | 1 July - 30 July |
| Classroom period                              | 28 days   | 30 days * | 30 days * |
| Module 1 Assessment 1 period                  | 5 days (24 - 28 Apr) | 28 days (27 May - 23 June) | 30 days (1 July - 30 July) |
| Module 2 Assessment 2 period                  | 7 days (29 Apr - 5 May) | 21 days (3 June - 23 June) | 23 days (8 July - 30 July) |
| Module 3 Assessment 3 period                  | 7 days (6 - 12 May) | 14 days (10 June - 23 June) | 16 days (15 July - 30 July) |
| Module 4 Assessment 4 period                  | 7 days (13 - 19 May) | 9 days (17 June - 25 June) * | 9 days (22 July - 30 July) |

* The enrolment period for cohort 1 was 28 days. All other cohorts 30 days.

This report provides insights on the nineteen free online subjects offered by Open2Study.
Definitions

Table 2 shows a list of the key definitions used in this report.

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition / Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Enrolments per Student</td>
<td>The average number of subjects a unique student is enrolled in.</td>
</tr>
<tr>
<td></td>
<td>Average Enrolments per Student = \frac{\text{Total number of enrolments}}{\text{Total unique student registrations}}</td>
</tr>
<tr>
<td>Enrolment</td>
<td>The number of students that registered to do a subject. A student may be enrolled in more than one subject at any one time.</td>
</tr>
<tr>
<td>Commencement</td>
<td>A Commencement is a student starting a course. A student is deemed to have commenced the course when the student starts watching the first video of the first module.</td>
</tr>
<tr>
<td>Completion</td>
<td>A Completion is a student completing a subject. A student is deemed to have completed a subject when the student has completed three or more module assessments.</td>
</tr>
<tr>
<td>Completion Rate</td>
<td>Completion Rate = \frac{\text{No of students who completed the subject}}{\text{Total enrolments in the subject}}</td>
</tr>
<tr>
<td>Pass</td>
<td>Passing the course: A student is deemed to have passed the course successfully when the student has completed three or more module assessments AND achieved an overall score of 60 percent or more, across the subject.</td>
</tr>
<tr>
<td>Pass Rate</td>
<td>Pass Rate = \frac{\text{No of students who passed the subject}}{\text{Total enrolments in the subject}}</td>
</tr>
<tr>
<td>Total Enrolments</td>
<td>Total Enrolments is the total number of students enrolled in a subject = \text{[sum of all enrolments and any subsequent de-enrolments (withdrawals) for a subject].}</td>
</tr>
</tbody>
</table>
1.0 AGGREGATE RESULTS & TRENDS

1.1 Student Registration & Enrolment Trends

1.1.1 Overall

Student registration and enrolments opened on 21 March for cohort 1, 22 April for cohort 2 and 21 May for cohort 3.

The registration and enrolment trends for the cohorts are shown in figure 2.

Since registrations and enrolments opened on 21 March 2013, 25,907 unique students had registered on the Open2Study website by the time classrooms closed for cohort 3 on 30 July 2013.

A total of 46,516 active students had enrolled in the Open2Study courses by the time classes for cohort 3 closed on 30 June (This total includes students who were enrolled in cohort 4 when for which enrolments opened on 1 July).
Table 3 shows details on registration and enrolment numbers for the two cohorts.

<table>
<thead>
<tr>
<th>Number of subjects</th>
<th>Enrolment dates</th>
<th>Days avail for enrolment</th>
<th>Total new Registrations</th>
<th>Total unique students actually enrolled in subjects (a)</th>
<th>Total Enrolments at enrolment close (b)</th>
<th>Total Enrolments at end of class (c)</th>
<th>Percent withdrawing after enrolling (withdrawal rate)</th>
<th>Average students per subject (=c/a)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cohort 1</td>
<td>10</td>
<td>21 Mar - 21 April</td>
<td>31 days</td>
<td>8,133</td>
<td>7,304</td>
<td>13,073</td>
<td>12,520</td>
<td>4.2%</td>
</tr>
<tr>
<td>Cohort 2</td>
<td>14</td>
<td>22 Apr - 9 June</td>
<td>48 days</td>
<td>6,595</td>
<td>7,722</td>
<td>12,648</td>
<td>12,349</td>
<td>2.4%</td>
</tr>
<tr>
<td>Cohort 3</td>
<td>19</td>
<td>21 May - 14 July</td>
<td>55 days</td>
<td>6,770</td>
<td>8,393</td>
<td>13,235</td>
<td>12,853</td>
<td>2.9%</td>
</tr>
</tbody>
</table>

(a) Total unique students for a cohort is higher than new registrations as student will have enrolled in the previous cohort period.

**KEY POINTS:**

**Cohort 1**

- There were a total of 13,037 enrolments when enrolments closed for cohort 1.
- By the time classes finished, only 12,520 enrolments (7,304 unique students) remained active, representing a withdrawal rate of 4.2%.
- 10.2% of students who initially registered did not enrol in a subject.
- The average enrolments per student ratio for cohort 1 was 1.71.

**Cohort 2**

- There were a total of 12,648 enrolments when enrolments closed for cohort 2.
- By the time classes finished, only 12,349 enrolments (7,722 unique students) remained active, representing a withdrawal rate of 2.4%.
- The average enrolments per student ratio for cohort 2 was 1.60.

**Cohort 2**

- There were a total of 13,235 enrolments when enrolments closed for cohort 3.
- By the time classes finished, only 12,853 enrolments (8,393 unique students) remained active, representing a withdrawal rate of 2.9%.
- The average enrolments per student ratio for cohort 3 was 1.53.
1.1.2 How Students Enrolled in Subjects

Students have the liberty to enrol in more than one subject in every cohort. The number of subjects students enrolled in for cohorts 1, 2 and 3 are shown in Figure 3.

![Figure 3: Number of subjects students enrolled in](image)

The number of students enrolling in a single subject has continued to increase from 64.3% in cohort 1 to 73.0% in cohort 3.

For cohort 1, 64.3% of students were enrolled in one subject, 19.0% in two, 8.3% in three and the remaining 8.3% in more than three subjects.

For cohort 2, 69.2% of students were enrolled in one subject, 18.2% in two, 6.5% in three and the remaining 6.2% in more than three subjects.

For cohort 3, 73.0% of students were enrolled in one subject, 16.3% in two, 5.3% in three and the remaining 5.3% in more than three subjects.
1.1.3 Repeat students

A repeat student is a student who has enrolled in a subject in the previous cohort.

Figure 4 shows student enrolments by previous enrolment history.

![Graph showing student enrolments by previous enrolment history.]

**Cohort 2**
The four new subjects in cohort 2 had the highest number of repeat students, ranging from 44.2% for 'Financial Literacy' (FNLT) to 31.5% for 'Big Data for Better Performance' (BDP).

Repeat students for the cohort 1 subjects ranged from 14.8% for 'Introduction to Nursing' (IntroNur) to 30.6% for 'Sports and Recreation Management'.

**Cohort 3**
The five new subjects in cohort 3 had repeat students ranging from 18.3% for 'Introduction to Enterprise Architecture' (EntArch) to 55.0% for 'Diagnosing the Financial Health of a Business' (FinHlth).

Repeat students for the previous subjects ranged from 20.5% for 'Writing for the Web' (WriteWeb) to 41.5% for 'Management for a Competitive Edge' (MgtEdge).
1.1.4 By Subject

Figure 5 shows the enrolment trends by subject for cohorts 1, 2 and 3.

A total of 13,073 students enrolled for the ten subjects in cohort 1, with enrolments numbers being strong for 'Principles of Project Management', 'Food, Health & Nutrition' and 'Financial Planning'.

For cohort 2 a total of 12,648 students enrolled across the 14 subjects of which 65.4% were enrolled in the original ten subjects and 34.6% in the four new subjects.

For cohort 3 a total of 13,235 students enrolled across the 19 subjects of with 40.0% enrolling in the original ten subjects, 16.0% enrolling in the four new cohort 2 subjects and 44.0% enrolled in the five new cohort 3 subjects.

Figure 6 shows a plot of total daily enrolments across the ten subjects for the enrolment period.

The total enrolment period for cohort 1 was 31 days, cohort 2 was 48 days and cohort 3 48 days. The average daily enrolments for cohort 1 was 422 enrolments per day, cohort 2 with 264 enrolments per day and cohort 3 with 272 enrolments per day.

The first day of enrolment had the highest number of daily enrolments for both cohorts.

For all cohorts, enrolments followed a cyclic pattern with enrolment numbers being higher earlier in the week (Monday to Wednesday), then declined towards the latter part the week (Friday to Sunday).

Enrolment numbers continued to decline in the last four days leading up to enrolment close for cohorts 2 and 3.
Figure 7 shows a plot of daily enrolments by subject for each of the three cohorts.

For cohorts 1 and 2, day one had the highest number of enrolments.

For cohorts 2 and 3, after increases in enrolments over the first few days, the trend was generally downwards for the next 10-12 days before picking up again.
1.1.5 Percent Share of Subjects

The total number of enrolments for each subject and its share of the total cohort are shown in figure 8.

The bar chart shows the total number of student enrolments in each subject. The percent figure above each bar is the percent share of this subject against total enrolments.

(For example, enrolments in Principles of Project Management (ProjMgt) represented 17.5% of all enrolments for cohort 1)

Cohort 1

For cohort 1, the top three subjects were Project Management (17.5% of total enrolments), Food Health and Nutrition (14.1%), and Financial Planning (12.8%).

The two least popular courses were 'Introduction to Nursing' and 'Sports & Recreation' at 3.2% (415 enrolments) and 1.9% (253 enrolments).

Cohort 2

For cohort 2, the top three subjects were Project Management (12.4% of total enrolments), Foundations of Psychology (10.8%), and Financial Literacy (9.2%).

The two least popular courses were 'Introduction to Nursing' and 'Sports & Recreation' at 4.1% (515 enrolments) and 1.5% (192 enrolments).

Cohort 3

For cohort 3, the top three subjects were Introduction to Enterprise Architecture (15.5% of total), Astrology: Discovering the Universe (11.9%) and Project Management (7.2%).

The two least popular courses were 'Introduction to Nursing' and 'Sports & Recreation' at 1.7% (225 enrolments) and 0.7% (95 enrolments).
1.2 Student Progression and Completion

1.2.1 Student Progression

Figure 9 shows the completion rates for the key activities for cohorts 1 and 2.

Cohort 1

Of the 13,073 enrolled students in cohort 1, 48.8% (6,383) students commenced a subject (watched the first video of module 1).

The completion rate of assessments at the end of each module was relatively robust: with 31.8% of students completing Assessment 1, 27.8% completing Assessment 2, 24.8% completing Assessment 3 and 23.4% of students completing Assessment 4.

Cohort 2

For cohort 2, of the 12,648 students enrolled, 59.5% (7,529) students commenced a subject.

The completion rate of assessments at the end of each module was also much higher than for cohort 1: with 38.6% of students completing Assessment 1, 29.9% completing Assessment 2, 26.7% completing Assessment 3 and 24.4% of students completing Assessment 4.

Cohort 3

For cohort 3, of the 13,235 students enrolled, 60.0% (7,944) students commenced a subject.

The completion rate of assessments at the end of each module was also much higher than for cohort 1: with 38.7% of students completing Assessment 1, 31.0% completing Assessment 2, 28.3% completing Assessment 3 and 26.7% of students completing Assessment 4.
1.2.2 Student Progression by Subject

Figure 10 shows a plot of the key activities and completion rates for three cohort subjects.

**Figure 10: Activity Completion Rates by Subject**

For cohort 1, ‘Becoming Human: Anthropology’ had the highest completion rates while Sports & Recreation Management had the lowest completion rates.

For cohort 2, ‘Becoming Human: Anthropology’ had the highest completion rates while ‘User Experience for the Web’ and ‘Big Data for Better Performance’ had the lowest completion rates.

For cohort 3, ‘Astronomy: Discovering the Universe’ had the highest completion rates while ‘User Experience for the Web’ and ‘Big Data for Better Performance’ had the lowest completion rates.

The activity completion range band for cohort two was much broader than for cohort one. One reason for this could be that as more new subjects are offered, the range of activity completion rates also increased as students concentrate more on the new subjects.

The activity completion range band continued to widen in cohort 3.
### 1.2.2 Completion of Assessments

Figure 11 shows the pattern of assessment completions for the three cohorts.

![Figure 11](chart.png)

#### Cohort 1

The original assessment period for cohort 1 subjects was set for 5 days with assessments opening on the Wednesday and closing on the Sunday. After the first week, the assessment period was opened up for the whole week, with assessments opening on Monday (same time as the module opened) and closing seven days later the following Sunday.

The percent of students completing assessments on the first day of assessment opening ranged between 16.8% and 28.1% for the cohort 1. The proportion of students completing assessments on the last day ranged from 27.4% to 35.0%.

#### Cohort 2

For cohort 2, the assessment period was changed with assessment periods opening on the day the module opened and remaining open until the end of the subject.

Under this scenario, assessment completion rates on day 1 ranged from 7.8% for assessment 1 gradually increasing to 21.4% for assessment 4.

#### Cohort 3

For cohort 3, the assessment period was the same as for assessment 2, with assessment periods opening on the day the module opened and remaining open until the end of the subject.

Under this scenario, assessment completion rates on day 1 ranged from 10.5% for assessment 1 gradually increasing to 22.0% for assessment 4.
Impact of Assessment Period Change

Table 4
Overall Assessment Completion Rates - Cohorts 1 to 3

<table>
<thead>
<tr>
<th></th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment 1</td>
<td>31.8%</td>
<td>38.6%</td>
<td>40.5%</td>
</tr>
<tr>
<td>Assessment 2</td>
<td>27.8%</td>
<td>29.9%</td>
<td>32.5%</td>
</tr>
<tr>
<td>Assessment 3</td>
<td>24.8%</td>
<td>26.7%</td>
<td>29.6%</td>
</tr>
<tr>
<td>Assessment 4</td>
<td>23.4%</td>
<td>24.4%</td>
<td>27.9%</td>
</tr>
</tbody>
</table>

The assessment completion rates for cohort 3 were higher than the rates for cohorts 1 and 2, indicating that the change in assessment period had a positive impact on results.

Impact of the two additional days

For cohort 1, the classroom session was open for 28 days. For cohorts 2 and 3, the classroom period was extended by two days to 30 days.

Table 5
Assessment Completion Rates - Cohorts 1 to 3

<table>
<thead>
<tr>
<th></th>
<th>Cohort 1 28 days</th>
<th>Cohort 2 28 days</th>
<th>30 days</th>
<th>Change (2 days)</th>
<th>Cohort 1 28 days</th>
<th>Cohort 2 28 days</th>
<th>30 days</th>
<th>Change (2 days)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment 1</td>
<td>31.8%</td>
<td>38.3%</td>
<td>38.6%</td>
<td>0.4%</td>
<td>39.7%</td>
<td>40.5%</td>
<td>0.8%</td>
<td></td>
</tr>
<tr>
<td>Assessment 2</td>
<td>27.8%</td>
<td>29.1%</td>
<td>29.9%</td>
<td>0.8%</td>
<td>31.1%</td>
<td>32.5%</td>
<td>1.4%</td>
<td></td>
</tr>
<tr>
<td>Assessment 3</td>
<td>24.8%</td>
<td>25.0%</td>
<td>26.7%</td>
<td>1.7%</td>
<td>27.4%</td>
<td>29.6%</td>
<td>2.2%</td>
<td></td>
</tr>
<tr>
<td>Assessment 4</td>
<td>23.4%</td>
<td>21.3%</td>
<td>24.4%</td>
<td>3.1%</td>
<td>24.1%</td>
<td>27.9%</td>
<td>3.8%</td>
<td></td>
</tr>
<tr>
<td>Overall Completion</td>
<td>24.9%</td>
<td>26.5%</td>
<td>28.2%</td>
<td>3.7%</td>
<td>26.5%</td>
<td>29.9%</td>
<td>3.4%</td>
<td></td>
</tr>
</tbody>
</table>

As a result of the two day extension, completion rates for cohort two assessments increased by 0.4% for assessment 1 to 3.1% for assessment 4.

Likewise, for cohort 3, completion rates for assessments increased by 0.8% for assessment 1 to 3.8% for assessment 4.

The extension of the assessment completion period by two days improved assessment completion rates by up to 3.8%, confirming that the change in assessment period had a positive impact on results.
1.2.3 Completion & Pass Rates

Figure 12 shows the completion and pass rates and scores achieved for the three cohorts.

**ENROLMENTS**
There were a total of 38,956 enrolments across the three cohorts, with 13,073 student enrolments in cohort 1, 12,648 student enrolments in cohort 2 and 13,235 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 3.2%. De-enrolment rates for individual cohorts were 4.2% for cohort 1, 2.4% for cohort 2 and 2.9% for cohort 3.

**COMPLETION RATE**
Of the 13,073 student enrolments in cohort 1, 24.9% (3,249) students completed three or more assessment modules to complete the subject. A further 24.0% (3,134) students started the course but did not complete the subject, while the remaining 51.2% (6,690) students did not start the course.

Of the 12,648 student enrolments in cohort 2, 26.5% (3,349) students completed three or more assessment modules to complete the subject. A further 33% (4,180) students started the course but did not complete the subject, while the remaining 40.5% (5,119) students did not start the course.

Of the 13,235 student enrolments in cohort 3, 28.2% (3,736) students completed three or more assessment modules to complete the subject. A further 31.8% (4,208) students started the course but did not complete the subject, while the remaining 40.0% (5,291) students did not start the course.

**PASS RATE**
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 23.6% (3,082) students successfully passed the subject For cohort 2, 25.5% (3,224) students successfully passed the subject For cohort 3, 27.2% (3,598) students successfully passed the subject

**PASS GRADE BREAKDOWN**
The number of students achieving high scores continued to increase during cohort 3. 4.7% (618) students enrolled in cohort 1 achieved a perfect score of 100%, while 7.3% got a score of 90-95%. 6.7% (844) students enrolled in cohort 2 achieved a perfect score of 100%, while 9.2% got a score of 90-95%. 7.5% (995) students enrolled in cohort 3 achieved a perfect score of 100%, while 9.3% got a score of 90-95%.
The overall completion rate for cohort 3 subjects was 28.2% with individual subjects having a completion rate between 21.3% and 36.8%. 'Introduction to Business in Asia' had the highest completion rate of 36.8% followed by 'Financial Planning' at 36.1%. 'User Experience for the Web' had the lowest completion rate at 21.3%.

The overall pass rate for cohort 3 was 27.2% with individual subjects having a pass rate between 20.4% and 35.8%. 'Introduction to Business in Asia' had the highest pass rate at 35.8%, followed closely by 'Financial Planning' with a pass rate of 35.2. 'Big Data for Better Performance' had the lowest pass rate of 20.4%.

Table 6b: Overall Participation and Completion data - Cohort 2

<table>
<thead>
<tr>
<th>Activity Completion - cohort 1</th>
<th>Total Enrolments</th>
<th>Total Active Enrolments</th>
<th>Started course (watched M1_T1_V1)</th>
<th>Attempted at least one assessment</th>
<th>Completed 3 or more assessments</th>
<th>Students who scored 60% or more (xj passed subject)</th>
<th>Percent who started subject</th>
<th>Percent who did 3+ assessments COMPLETION RATE (a/b)</th>
<th>Percent successfully completed course PASS RATE (c/a)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Becoming Human: Anthropology</td>
<td>707</td>
<td>692</td>
<td>457</td>
<td>333</td>
<td>212</td>
<td>188</td>
<td>64.6%</td>
<td>30.0%</td>
<td>26.6%</td>
</tr>
<tr>
<td>Financial Planning</td>
<td>568</td>
<td>555</td>
<td>305</td>
<td>281</td>
<td>141</td>
<td>139</td>
<td>53.7%</td>
<td>24.8%</td>
<td>24.5%</td>
</tr>
<tr>
<td>Food, Nutrition &amp; Your Health</td>
<td>1,207</td>
<td>1,000</td>
<td>549</td>
<td>264</td>
<td>264</td>
<td>263</td>
<td>63.2%</td>
<td>25.7%</td>
<td>24.6%</td>
</tr>
<tr>
<td>Introduction to Nursing in Healthcare</td>
<td>515</td>
<td>512</td>
<td>290</td>
<td>174</td>
<td>124</td>
<td>120</td>
<td>56.3%</td>
<td>24.1%</td>
<td>23.3%</td>
</tr>
<tr>
<td>Management for a Competitive Edge</td>
<td>769</td>
<td>740</td>
<td>387</td>
<td>263</td>
<td>195</td>
<td>192</td>
<td>50.3%</td>
<td>25.4%</td>
<td>25.0%</td>
</tr>
<tr>
<td>Principles of Project Management</td>
<td>1,568</td>
<td>1,530</td>
<td>937</td>
<td>496</td>
<td>356</td>
<td>351</td>
<td>59.8%</td>
<td>22.7%</td>
<td>22.4%</td>
</tr>
<tr>
<td>Sports and Recreation Management</td>
<td>192</td>
<td>186</td>
<td>108</td>
<td>78</td>
<td>59</td>
<td>56</td>
<td>56.3%</td>
<td>30.7%</td>
<td>29.2%</td>
</tr>
<tr>
<td>User Experience for the Web</td>
<td>934</td>
<td>916</td>
<td>524</td>
<td>350</td>
<td>195</td>
<td>189</td>
<td>56.1%</td>
<td>20.9%</td>
<td>20.2%</td>
</tr>
<tr>
<td>Writing for the Web</td>
<td>1,065</td>
<td>1,033</td>
<td>644</td>
<td>414</td>
<td>287</td>
<td>281</td>
<td>60.5%</td>
<td>26.3%</td>
<td>26.4%</td>
</tr>
<tr>
<td>Big Data for Better Performance</td>
<td>1,063</td>
<td>1,070</td>
<td>614</td>
<td>383</td>
<td>233</td>
<td>224</td>
<td>56.7%</td>
<td>21.5%</td>
<td>20.7%</td>
</tr>
<tr>
<td>Financial Literacy</td>
<td>1,168</td>
<td>1,139</td>
<td>706</td>
<td>522</td>
<td>379</td>
<td>376</td>
<td>60.4%</td>
<td>32.4%</td>
<td>32.2%</td>
</tr>
<tr>
<td>Foundations of Psychology</td>
<td>1,364</td>
<td>1,325</td>
<td>858</td>
<td>627</td>
<td>385</td>
<td>352</td>
<td>62.5%</td>
<td>28.2%</td>
<td>25.6%</td>
</tr>
<tr>
<td>Teaching Adult Learners</td>
<td>756</td>
<td>747</td>
<td>502</td>
<td>363</td>
<td>261</td>
<td>250</td>
<td>66.4%</td>
<td>34.5%</td>
<td>33.1%</td>
</tr>
<tr>
<td>OVERALL</td>
<td>12,848</td>
<td>12,349</td>
<td>7,529</td>
<td>4,970</td>
<td>3,349</td>
<td>3,224</td>
<td>59.5%</td>
<td>26.5%</td>
<td>25.5%</td>
</tr>
</tbody>
</table>

The overall completion rate for cohort 2 subjects was 26.5% with individual subjects having a completion rate between 24.9% and 34.5%. 'Teaching Adult Learners' had the highest completion rate of 34.5% followed by 'Financial Literacy' at 32.4%. 'User Experience for the Web' had the lowest completion rate at 20.9%.

The overall pass rate for cohort 2 was 25.5% with individual subjects having a pass rate between 20.2 and 33.1%. 'Teaching Adult Learners' had the highest pass rate at 33.1%, followed closely by 'Financial Literacy' with a pass rate of 32.2. 'User Experience for the Web' had the lowest pass rate of 20.2%.
Table 6c: Overall Participation and Completion data - Cohort 1

<table>
<thead>
<tr>
<th>Activity Completion - cohort 1</th>
<th>Total Enrolments</th>
<th>Total Active Enrolments</th>
<th>Started course (watched M1_T1_V1)</th>
<th>Attempted at least one assessment</th>
<th>Completed 3 or more assessments</th>
<th>Students who scored 60% or more (ie passed subject)</th>
<th>Percent started</th>
<th>Percent who did 3+ assessments</th>
<th>COMPLETION RATE</th>
<th>PASS RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Becoming Human: Anthropology</td>
<td>867</td>
<td>838</td>
<td>514</td>
<td>390</td>
<td>255</td>
<td>227</td>
<td>59.3%</td>
<td>29.4%</td>
<td>26.2%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Financial Planning</td>
<td>1,676</td>
<td>1,610</td>
<td>774</td>
<td>607</td>
<td>438</td>
<td>429</td>
<td>46.1%</td>
<td>26.1%</td>
<td>25.6%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Food, Nutrition &amp; Your Health</td>
<td>1,839</td>
<td>1,760</td>
<td>995</td>
<td>720</td>
<td>502</td>
<td>485</td>
<td>54.1%</td>
<td>27.3%</td>
<td>26.4%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Introduction to Nursing in Healthcare</td>
<td>415</td>
<td>408</td>
<td>213</td>
<td>171</td>
<td>113</td>
<td>110</td>
<td>51.3%</td>
<td>27.2%</td>
<td>26.5%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Management for a Competitive Edge</td>
<td>1,305</td>
<td>1,236</td>
<td>528</td>
<td>421</td>
<td>287</td>
<td>259</td>
<td>40.5%</td>
<td>22.0%</td>
<td>19.8%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Principles of Project Management</td>
<td>2,293</td>
<td>2,203</td>
<td>1,173</td>
<td>819</td>
<td>560</td>
<td>528</td>
<td>51.2%</td>
<td>24.4%</td>
<td>23.0%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Sports and Recreation Management</td>
<td>253</td>
<td>249</td>
<td>112</td>
<td>83</td>
<td>58</td>
<td>52</td>
<td>44.3%</td>
<td>22.9%</td>
<td>20.6%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>1,395</td>
<td>1,335</td>
<td>626</td>
<td>496</td>
<td>337</td>
<td>321</td>
<td>44.9%</td>
<td>24.2%</td>
<td>23.0%</td>
<td>24.9%</td>
</tr>
<tr>
<td>User Experience for the Web</td>
<td>1,502</td>
<td>1,436</td>
<td>691</td>
<td>532</td>
<td>333</td>
<td>313</td>
<td>46.0%</td>
<td>22.2%</td>
<td>20.8%</td>
<td>24.9%</td>
</tr>
<tr>
<td>Writing for the Web</td>
<td>1,526</td>
<td>1,446</td>
<td>757</td>
<td>542</td>
<td>366</td>
<td>358</td>
<td>49.6%</td>
<td>24.0%</td>
<td>23.5%</td>
<td>24.9%</td>
</tr>
<tr>
<td>OVERALL</td>
<td>13,073</td>
<td>12,520</td>
<td>6,383</td>
<td>4,781</td>
<td>3,249</td>
<td>3,082</td>
<td>48.8%</td>
<td>24.9%</td>
<td>23.6%</td>
<td>24.9%</td>
</tr>
</tbody>
</table>

The overall completion rate for cohort 1 was 24.9% with individual subjects having a completion rate between 22.0% and 29.4%. 'Becoming Human: Anthropology' had the highest completion rate of 29.4% followed by 'Food, Nutrition and Your Health' at 27.3%. 'Management for a Competitive Edge' had the lowest completion rate at 22.0%.

The overall pass rate for cohort 1 was 23.6% with individual subjects having a pass rate between 19.8 and 26.5%. 'Introduction to Nursing in Healthcare' had the highest pass rate at 26.5%, followed closely by 'Becoming Human: Anthropology' with a pass rate of 26.2%. 'Management for a Competitive Edge' had the lowest pass rate of 19.8%.
1.3 Performance against Competitors

The overall completion rates for all three cohorts have been well above the industry average of 7%; cohort 1 had a completion rate of 23.6%, cohort 2 was 25.5% and cohort 3 obtained 27.2% for like courses.

Figure 13 is a plot of courses and completion rates for Open2Study and some global competitors.

The completion rates for (auto-graded) MOOCS courses from other providers for auto-graded courses was between 1.9% and 20%, with the exception of Coursera’s ‘Equine Nutrition’ which had a high completion rate of 36.1%.

The first ten subjects for cohort 1 from Open2Study have a completion rate range of 19.8% to 26.5%, cohort 2 subjects the completion between 20.2% to 33.1% and cohort 3 had completion rates between 20.4% and 35.8%.
Figure 14 shows plots of actual enrolment and completion numbers, and completion rates for Open2Study and other MOOCS providers by subject.

The number of students enrolled in the Open2Study subjects are significantly smaller than the numbers enrolled in competitor courses.
1.4 Student Profile Completion & Demographics

1.4.2 Registration Authentication Type

When registering on the Open2Study website, a student can opt to register using an independent email address or through a social media account such as Facebook, LinkedIn or Google+.

Table 7 shows the number of registrations from each of the user account types.

<table>
<thead>
<tr>
<th>Accounts</th>
<th>Percent Share</th>
<th>date</th>
</tr>
</thead>
<tbody>
<tr>
<td>@ouamanual</td>
<td>80.0%</td>
<td>19/04/2013</td>
</tr>
<tr>
<td>@facebook.com</td>
<td>10.3%</td>
<td>19/04/2013</td>
</tr>
<tr>
<td>@google.com</td>
<td>6.8%</td>
<td>19/04/2013</td>
</tr>
<tr>
<td>@linkedin.com</td>
<td>2.9%</td>
<td>19/04/2013</td>
</tr>
<tr>
<td>Total</td>
<td>100.0%</td>
<td>19/04/2013</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Accounts</th>
<th>Percent Share</th>
<th>date</th>
</tr>
</thead>
<tbody>
<tr>
<td>@ouamanual</td>
<td>79.1%</td>
<td>22/04/2013</td>
</tr>
<tr>
<td>@facebook.com</td>
<td>10.8%</td>
<td>22/04/2013</td>
</tr>
<tr>
<td>@google.com</td>
<td>7.2%</td>
<td>22/04/2013</td>
</tr>
<tr>
<td>@linkedin.com</td>
<td>3.0%</td>
<td>22/04/2013</td>
</tr>
<tr>
<td>Total</td>
<td>100.0%</td>
<td>22/04/2013</td>
</tr>
</tbody>
</table>

At the close of enrolments for cohort one, 79.1% of students registered on the Open2Study website using an independent email account, while 10.8% used a Facebook account. Registrations through Google+ and LinkedIn were 7.2% and 3.0% respectively.

By the time enrolments for cohort 2 closed, the number of students registering using non independent account had increased with Facebook at 11.3%, Google+ 8.1% and LinkedIn 3.9%. As a result only 76.6% of students were registering using an independent account.

For cohort 3, the number of students registering using an independent account decreased slightly to 75.6%. Registrations using non independent accounts such as Facebook, Google+ and LinkedIn had increased to 11.5%, 8.7% and 4.2% respectively.
1.4.1 Student profile completion

When registering on the Open2Study website, a student can create either a public profile or a private profile. Only the public profile data is visible to other students.

Figure 16 shows the trend of public and private profile creations for all student registered accounts between 29 March and 11 June. The number of students creating a public profile have continued to grow. The percentage share of public profiles increased from 42.4% of total profiles on 28 March to 45.9% by 22 April and 50.7% by 11 June.

At the close of enrolments for cohort 1, a total of 8,133 unique students had registered on the Open2Study website and created a profile. Of these profiles 46.3% were public profiles and 53.7% private profiles.

At the close of enrolments, the percentage share of public profiles for cohort 2 had increased to 50.7%, and 52.0% for cohort 3.

Figure 17 shows the breakdown of public and private profile creations and the percent of profile activities completed by the student.
An analysis of the profile data showed that 35.8% of students had provided a confirmed email address by the time enrolments closed for cohort 3. 20.4% included a location, 17.1% included a date of birth and 11.5% of students added an image or picture. Approximately 10% of students had added qualifications and interests and just over 7.5% had added employer details.

1.4.3 Student Demographics by Age

A Snapshot of Cohort 1

An analysis of the students who had provided their date of birth on their profile enabled us to look at the age characteristics of cohort 1.

40.1% of the registered students were in the 25 to 34yo age range, while an additional 22.4% were in the 35 to 44yo age range. 9.8% of students were aged over 55.

Figure 18
Age range of students by date of birth *

**Results based on a sample size of n = 1,667 from cohort 1.

Age statistics from Profile completion data as at 22 April 2013.
1.4.4 Student Demographics by Location

Analysis of data from Google Analytics enabled us to determine the location of the student cohort.

For cohort one, 28.0% of the students enrolled from an overseas location while 72% were from Australia (69.2% from Australian capital cities and 2.2% from regional Australia).

For cohort two, 57.3% of the students enrolled from an overseas location while 42.6% were from Australia (41.0% from Australian capital cities and 1.6% from regional Australia).

For cohort three, 54.2% of the students enrolled from an overseas location while 45.8% were from Australia (44.6% from Australian capital cities and 1.2% from regional Australia).

Figure 20 shows the breakdown of location by Australian city.

Melbourne, Sydney and Brisbane had the highest number of enrolments across the three cohorts.

As the number of overseas enrolments grew between the cohorts, the share of students enrolled in the top two states declined; Melbourne declined from 13.2% in cohort 2 to 12.6% in cohort 3, Sydney from 15.9% to 14.9%, while Brisbane increased slightly from 4.7% to 5.8%. Numbers for Perth also increased from 3.7% to 7.7%.
Figure 21 shows the breakdown of location and subject.

Cohort 1

- ‘Principles of Project Management’ (ProjMgt) was the most popular course across Melbourne and Sydney, while the most popular course for Brisbane was ‘Food Health and Nutrition’.
- The least popular subject was Sports & Recreation Management

Cohort 2

- ‘Foundations of Psychology’ was the most popular course for Sydney, while students from Melbourne were more interested in ‘Financial Literacy’.
- The least popular subject was Sports & Recreation Management
Cohort 3

- ‘Introduction to Enterprise Architecture (EntrArch)’ was the most popular course for Students from Melbourne, Sydney and Brisbane.

1.4.5 Unique Web Visitors

Figure 22 shows a plot of active student enrolments, student registrations (i.e., unique students) and the total number of unique visitors to the Open2Study website.

A total of 128,458 unique visitors had visited the website by the time enrolments closed for cohort 3.
## 1.4.6 Student Demographics by Overseas Location

Analysis of data from Google Analytics enabled us to determine the location of the student cohorts.

<table>
<thead>
<tr>
<th></th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total enrolment clicks</td>
<td>14,675</td>
<td>14,723</td>
<td>14,927</td>
</tr>
<tr>
<td>Overseas Enrolment Clicks</td>
<td>4,115</td>
<td>8,443</td>
<td>8,155</td>
</tr>
<tr>
<td>Overseas % share</td>
<td>28.0%</td>
<td>57.3%</td>
<td>54.6%</td>
</tr>
<tr>
<td>Top 5 overseas countries are</td>
<td>United Kingdom (30%), United States (12.8%), India (5.8%), Singapore (3.1%) and Canada (2.7%).</td>
<td>United States (15.4%), United Kingdom (11.4%), India (10%), Spain (6%) and Canada (3.8%).</td>
<td>United States (16.1%), India (14.3%), United Kingdom (11.1%), Spain (4.5%) and Canada (4.3%).</td>
</tr>
<tr>
<td>Total overseas countries</td>
<td>120</td>
<td>142</td>
<td>141</td>
</tr>
</tbody>
</table>

28.0% of total enrolment clicks for cohort 1 were from 120 overseas countries. For cohort 2, this increased to 57.3% from 142 countries and cohort 3, 54.6% from 141 countries.

A breakdown of the enrolment clicks by overseas country are shown in figure 23.

![Figure 23 Total Enrolment clicks by overseas country](image)

### Cohort 1

The top three overseas source countries for cohort one were the United Kingdom (30.0%), the United States of America (12.8%) and India (5.8%). Collectively they accounted for nearly half (48.6%) of total overseas 'enrolment clicks'.

Other countries include Singapore and Canada with 3.1% and 2.7% respectively.

### Cohort 2

The top three overseas source countries for cohort two remained the United States of America (15.4%), the United Kingdom (11.4%) and India (10.0%).

The top three countries collectively only accounted for 36.8% of total overseas 'enrolment clicks' as the proportions for the UK and USA decreased and India increased.

Other countries to come on board included Spain, Canada and The Philippines.

### Cohort 3

The top three overseas source countries for cohort three remained the United States of America (16.1%), India (14.3%) and the United Kingdom (11.1%). India overtook the UK.

The top three countries collectively accounted for 41.6% of total overseas 'enrolment clicks' as the proportions for the UK and USA decreased and India increased.

Other countries in the top six included Spain, Canada and Singapore.
Figure 24 shows the enrolment clicks by subject and its top five overseas locations.

**Figure 24: Enrolment clicks by Overseas Source Country**

**Cohort 1**

The most popular course for students from the United Kingdom was ‘Principles of Project Management’ (ProjMgt) with 28.3% of total enrolments for this subject being from the United Kingdom.

The most popular course for American students was also Project Management (ProjMgt).

Students from India were more interested in ‘User Experience for the Web’ (WebUX) and ‘Writing for the Web’ (WriteWeb).

**Cohort 2**

The most popular course for students from the United Kingdom was ‘Foundations of Psychology’ with 20.4% of students in this course from the UK.

The most popular courses for American students was ‘Principles of Project Management’ (ProjMgt).

Students from India were more interested in ‘Big Data for Better Performance’ (BDP).

**Cohort 3**

The most popular course for students from the United States, United Kingdom and India was Introduction to Enterprise Architecture (EntrArch).

Principles of Project Management (ProjMgt) and ‘User Experience for the Web (WebUX) were also popular with students from India.
1.5 Student Engagement - Discussion Forums

1.5.1 Total Discussion posts per class

Figure 25 shows a plot of the total number of discussion posts in the Open2Study community forum and the subject-specific forums between 30 March and 14 July 2013.

The top three subjects with the highest number of posts were Writing for the Web (1,408 posts), Principles of Project Management (1,273 posts), and Teaching Adult Learners (977 posts).

The Open2Study Community forum had 1,858 posts.

Figure 26 shows a breakdown of discussion posts by individual subject in the Open2Study community and subject forums between 29 March and 14 July 2013.

Posts for 'Principles of Project Management' and 'Becoming Human: Anthropology' were strong in the first ten days after classes opened for cohort 2. 'Foundations of Psychology' has been the most popular subject for cohort 3.
1.6 Subject Ratings

Upon completing a subject, a student is able to rate the subject out of 5 stars. Subject rating results for the three cohorts are presented below.

20.8% of cohort 1 student, 22.8% of cohort 2 and 21.3% of cohort 3 that completed a subject, participated in rating the subject experience out of 5 stars. The overall satisfaction rating for cohort 1 was 87.1%, cohort 2, 88.6% and cohort 3 88.5%.

The number of students that completed each subject (and voted or not voted) and subject ratings are shown in Figure 27.

Subject ratings ranged from 73.3% (SportRec-cohort 3) to 96.5% (BeHuman-cohort 3) across the 19 subjects for the three cohorts.

Table 8: Average subject rating by subject

<table>
<thead>
<tr>
<th>cohort 1</th>
<th>BeHuman</th>
<th>FinPlan</th>
<th>FoodHlth</th>
<th>IntroNur</th>
<th>MgtEdge</th>
<th>ProjMgt</th>
<th>SportRec</th>
<th>StratMgt</th>
<th>WebUX</th>
<th>WriteWeb</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not voted</td>
<td>166</td>
<td>382</td>
<td>404</td>
<td>89</td>
<td>231</td>
<td>446</td>
<td>40</td>
<td>271</td>
<td>255</td>
<td>289</td>
</tr>
<tr>
<td>Number of votes</td>
<td>89</td>
<td>56</td>
<td>98</td>
<td>24</td>
<td>56</td>
<td>114</td>
<td>18</td>
<td>66</td>
<td>78</td>
<td>77</td>
</tr>
<tr>
<td>% students voted</td>
<td>34.9%</td>
<td>12.8%</td>
<td>19.5%</td>
<td>21.2%</td>
<td>19.5%</td>
<td>20.4%</td>
<td>31.0%</td>
<td>19.6%</td>
<td>23.4%</td>
<td>21.0%</td>
</tr>
<tr>
<td>Average Rating</td>
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<th>ProjMgt</th>
<th>SportRec</th>
<th>StratMgt</th>
<th>WebUX</th>
<th>WriteWeb</th>
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<th>FNLT</th>
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<table>
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<th>SportRec</th>
<th>StratMgt</th>
<th>WebUX</th>
<th>WriteWeb</th>
<th>BDP</th>
<th>FNLT</th>
<th>PSY</th>
<th>TAL</th>
<th>EntrArch</th>
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<td>89.4%</td>
<td>91.6%</td>
<td>92.5%</td>
<td>92.9%</td>
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## 2.0 RESULTS BY SUBJECT

A total of nineteen subjects have been released across the three cohorts.

<table>
<thead>
<tr>
<th>SUBJECTS</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
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<tbody>
<tr>
<td>Number of subjects</td>
<td>10</td>
<td>14</td>
<td>19</td>
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<tr>
<td>Becoming Human: Anthropology (BeHuman)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Financial Planning (FinPlan)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Food, Nutrition and Your Health (FoodHlth)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Introduction to Nursing in Healthcare (InterNur)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Management for a Competitive Edge (MgtEdge)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Principles of Project Management (ProjMgt)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sports &amp; Recreation Management (SportRec)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Strategic Management (StratMgt)</td>
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<td>✓</td>
<td>✓</td>
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<td>User Experience for the Web (WebUX)</td>
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<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Writing for the Web (WriteWeb)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Big Data for Better Performance (BDP)</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Financial Literacy (FNLT)</td>
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<td>✓</td>
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<td>Foundations of Psychology (PSY)</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Teaching Adult Learners (TAL)</td>
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<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Introduction to Enterprise Architecture (EntrArch)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Diagnosing the Financial Health of a Business (FinHlth)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Astronomy: Discovering the Universe (IntAstro)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Introduction to Business in Asia (BusAsia)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Education in a Changing World (EduChnge)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
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</table>

### DATES

<table>
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<tr>
<th>Dates</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
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</thead>
<tbody>
<tr>
<td>Registration and enrolment dates</td>
<td>21 Mar - 21 April</td>
<td>22 Apr - 9 June</td>
<td>21 May - 14 July</td>
</tr>
<tr>
<td>Total enrolment period</td>
<td>31 days</td>
<td>48 days</td>
<td>55 days</td>
</tr>
<tr>
<td>Classroom dates</td>
<td>22 April - 19 May</td>
<td>27 May - 25 June *</td>
<td>1 July - 30 July *</td>
</tr>
<tr>
<td>Classroom period</td>
<td>28 days</td>
<td>30 days *</td>
<td>30 days *</td>
</tr>
<tr>
<td>Module 1 Assessment 1 period</td>
<td>5 days (24 - 28 Apr)</td>
<td>28 days (27 May - 23 June)</td>
<td>28 days (1 July - 28 July)</td>
</tr>
<tr>
<td>Module 2 Assessment 2 period</td>
<td>7 days (29 Apr - 5 May)</td>
<td>21 days (3 June - 23 June)</td>
<td>21 days (8 July - 28 July)</td>
</tr>
<tr>
<td>Module 3 Assessment 3 period</td>
<td>7 days (6 - 12 May)</td>
<td>14 days (10 June - 23 June)</td>
<td>14 days (15 July - 28 July)</td>
</tr>
<tr>
<td>Module 4 Assessment 4 period</td>
<td>7 days (13 - 19 May)</td>
<td>9 days (17 June - 25 June) *</td>
<td>9 days (22 July - 30 July) *</td>
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</table>

* The enrolment period for cohorts 2 and 3 was extended by 2 days.
The level of participation in key activities across the ten subjects is detailed in Table 9.

Table 9: Participation and Completion data by subject

<table>
<thead>
<tr>
<th>Activity completion table - cohort 3</th>
<th>Students completed</th>
<th>Total Enrolments</th>
<th>M- 1, topic 1 video</th>
<th>M- 2, topic 1 video</th>
<th>M- 3, topic 1 video</th>
<th>M- 4, topic 1 video</th>
<th>M- 1, topic 2 video</th>
<th>M- 2, topic 2 video</th>
<th>M- 3, topic 2 video</th>
<th>M- 4, topic 2 video</th>
<th>M- 1, topic 3 video</th>
<th>M- 2, topic 3 video</th>
<th>M- 3, topic 3 video</th>
<th>M- 4, topic 3 video</th>
<th>M- 1, topic 4 video</th>
<th>M- 2, topic 4 video</th>
<th>M- 3, topic 4 video</th>
<th>M- 4, topic 4 video</th>
<th>Completed</th>
<th>Passed</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activity completion table - cohort 2</td>
<td>Students completed</td>
<td>Total Enrolments</td>
<td>M- 1, topic 1 video</td>
<td>M- 2, topic 1 video</td>
<td>M- 3, topic 1 video</td>
<td>M- 4, topic 1 video</td>
<td>M- 1, topic 2 video</td>
<td>M- 2, topic 2 video</td>
<td>M- 3, topic 2 video</td>
<td>M- 4, topic 2 video</td>
<td>M- 1, topic 3 video</td>
<td>M- 2, topic 3 video</td>
<td>M- 3, topic 3 video</td>
<td>M- 4, topic 3 video</td>
<td>M- 1, topic 4 video</td>
<td>M- 2, topic 4 video</td>
<td>M- 3, topic 4 video</td>
<td>M- 4, topic 4 video</td>
<td>Completed</td>
<td>Passed</td>
<td>Course</td>
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</table>
### Activity completion table - cohort 1

#### Students completed

<table>
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<tr>
<th>Course</th>
<th>Total Enrolments</th>
<th>M- 1, topic 1 video</th>
<th>M- 2, topic 1 video</th>
<th>M- 3, topic 1 video</th>
<th>M- 4, topic 1 video</th>
<th>Completed Course</th>
<th>Passed Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Becoming Human: Anthropology</td>
<td>557</td>
<td>413</td>
<td>519</td>
<td>346</td>
<td>289</td>
<td>223</td>
<td>219</td>
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<td>Financial Planning</td>
<td>1,670</td>
<td>757</td>
<td>774</td>
<td>546</td>
<td>479</td>
<td>481</td>
<td>427</td>
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<tr>
<td>Food Nutrition &amp; Your Health</td>
<td>1,830</td>
<td>820</td>
<td>865</td>
<td>677</td>
<td>547</td>
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<td>Introduction to Nursing in Healthcare</td>
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<td>162</td>
<td>243</td>
<td>137</td>
<td>102</td>
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<td>Management for a Competitive Edge</td>
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<td>Sports and Recreation Management</td>
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<td>199</td>
<td>194</td>
<td>156</td>
<td>106</td>
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<td>User Experience for the Web</td>
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<td>617</td>
<td>611</td>
<td>446</td>
<td>312</td>
<td>311</td>
<td>319</td>
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<tr>
<td>Writing for the Web</td>
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<td>797</td>
<td>568</td>
<td>441</td>
<td>414</td>
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<tr>
<td><strong>OVERALL</strong></td>
<td><strong>13,573</strong></td>
<td><strong>5,095</strong></td>
<td><strong>5,331</strong></td>
<td><strong>4,153</strong></td>
<td><strong>3,621</strong></td>
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#### Percent completed

<table>
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<tr>
<th>Course</th>
<th>Total Enrolments</th>
<th>M- 1, topic 1 video</th>
<th>M- 2, topic 1 video</th>
<th>M- 3, topic 1 video</th>
<th>M- 4, topic 1 video</th>
<th>Completed Course</th>
<th>Passed Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Becoming Human: Anthropology</td>
<td>55.2%</td>
<td>59.3%</td>
<td>39.9%</td>
<td>44.4%</td>
<td>32.4%</td>
<td>33.9%</td>
<td>29.2%</td>
</tr>
<tr>
<td>Financial Planning</td>
<td>43.9%</td>
<td>46.1%</td>
<td>32.5%</td>
<td>34.7%</td>
<td>28.2%</td>
<td>29.4%</td>
<td>26.1%</td>
</tr>
<tr>
<td>Food Nutrition &amp; Your Health</td>
<td>50.0%</td>
<td>54.1%</td>
<td>34.6%</td>
<td>36.7%</td>
<td>29.8%</td>
<td>31.1%</td>
<td>27.7%</td>
</tr>
<tr>
<td>Introduction to Nursing in Healthcare</td>
<td>50.7%</td>
<td>54.1%</td>
<td>34.6%</td>
<td>36.7%</td>
<td>29.8%</td>
<td>31.1%</td>
<td>27.7%</td>
</tr>
<tr>
<td>Management for a Competitive Edge</td>
<td>37.0%</td>
<td>40.0%</td>
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<td>29.3%</td>
<td>25.1%</td>
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<td>Principles of Project Management</td>
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<td>27.5%</td>
<td>27.7%</td>
<td>22.6%</td>
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<tr>
<td>Sports and Recreation Management</td>
<td>41.3%</td>
<td>43.3%</td>
<td>38.8%</td>
<td>39.2%</td>
<td>29.8%</td>
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<td>29.4%</td>
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<tr>
<td>User Experience for the Web</td>
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<td>30.4%</td>
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<td>25.6%</td>
<td>25.1%</td>
<td>21.3%</td>
</tr>
<tr>
<td>Writing for the Web</td>
<td>47.6%</td>
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<td>30.5%</td>
<td>33.6%</td>
<td>26.9%</td>
<td>28.2%</td>
<td>24.0%</td>
</tr>
<tr>
<td><strong>OVERALL</strong></td>
<td><strong>45.9%</strong></td>
<td><strong>48.8%</strong></td>
<td><strong>31.8%</strong></td>
<td><strong>34.5%</strong></td>
<td><strong>27.8%</strong></td>
<td><strong>28.0%</strong></td>
<td><strong>24.8%</strong></td>
</tr>
</tbody>
</table>

### Definitions:

- **Completion** = Number of students who completed three or more module assessments.
- **Pass** = Number of students who successfully completed three or more modules and obtained a score of 60% or more across the subject.
INSTRUCTIONS ON HOW TO READ THE DAILY COMPLETION ACTIVITY CHART

Chart:

KEY FEATURES TO READ:

COMMENCEMENT
59% of total enrolled students (blue circle) started the subject (watched the first video of Module 1).

ASSESSMENT COMPLETIONS
The subsequent green circles represent percent of total students who completed each assessment:
- 40% of all enrolled students completed Module 1 Assessment 1.
- 32% of all enrolled students completed Module 2 Assessment 2.
- 29% of all enrolled students completed Module 3 Assessment 3.
- 28% of all enrolled students completed Module 4 Assessment 4.

Level of Assessment completion on day 1 of assessment period
Provides the percent of students completed the Module assessment on day 1 of assessment period
Assessment 1 = 35.5%  Assessment 2 = 16.7%  Assessment 3 = 22.9%  Assessment 4 = 26.0%

Completion & Pass Rates
Completion Rate - 29.4% of all enrolled students completed three or more module assessments to complete the course.
Pass Rate - 26.2% of all enrolled students successfully completed the course by doing three or more module assessments and getting an overall score of 60% or more across the subject, to be awarded the Certificate of Achievement.
2.1 Becoming Human: Anthropology

2.1.1 Analysis

Plot of key subject results:

**ENROLMENTS**
There were a total of 2,007 enrolments across the three cohorts for Becoming Human: Anthropology, with 867 student enrolments in cohort 1, 707 student enrolments in cohort 2 and 433 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 2.8%. De-enrolment rates for individual cohorts were 3.3% for cohort 1, 2.1% for cohort 2 and 2.8% for cohort 3.

**COMPLETION RATE**
Of the 867 student enrolments in cohort 1, 29.4% (255) students completed three or more assessment modules to complete the subject. A further 29.9% (259) students started the course but did not complete the subject, while the remaining 40.7% (353) students did not start the course.

Of the 707 student enrolments in cohort 2, 30.0% (212) students completed three or more assessment modules to complete the subject. A further 34.7% (245) students started the course but did not complete the subject, while the remaining 35.4% (250) students did not start the course.

Of the 433 student enrolments in cohort 3, 29.8% (129) students completed three or more assessment modules to complete the subject. A further 37% (160) students started the course but did not complete the subject, while the remaining 33.3% (144) students did not start the course.

**PASS RATE**
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 26.2% (227) students successfully passed the subject. For cohort 2, 26.6% (188) students successfully passed the subject. For cohort 3, 29.3% (127) students successfully passed the subject.

**PASS GRADE BREAKDOWN**
The number of students achieving high scores continued to increase during cohort 3. 2% (17) students enrolled in cohort 1 achieved a perfect score of 100%, while 7.5% got a score of 90-95%. 1.1% (8) students enrolled in cohort 2 achieved a perfect score of 100%, while 6.1% got a score of 90-95%. 2.3% (10) students enrolled in cohort 3 achieved a perfect score of 100%, while 9.7% got a score of 90-95%.
2.1.2 Activity Completions

This chart shows the completion rate by key activities for ‘Becoming Human: Anthropology’. 
2.1.3 Student Activity by Day

This chart shows the daily completion numbers by activity for ‘Becoming Human: Anthropology’.

**Cohort 1**

There were a total of 867 enrolments in this subject at the start of the course. The commencement rate in this subject was 59.1% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 39.9%, Assessment 2 - 32.4%, Assessment 3 - 29.2%, and assessment 4 - 28.4%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 35.5%, Assessment 2 - 16.7%, Assessment 3 - 22.9% and Assessment 4 - 26%.

**Cohort 2**

There were a total of 707 enrolments in this subject at the start of the course. The commencement rate in this subject was 64.5% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 46.3%, Assessment 2 - 33.4%, Assessment 3 - 28.9%, and assessment 4 - 22.9%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.6%, Assessment 2 - 11%, Assessment 3 - 17.2% and Assessment 4 - 14.2%.
Cohort 3
There were a total of 433 enrolments in this subject at the start of the course. The commencement rate in this subject was 65.4% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 45.7%, Assessment 2 - 32.8%, Assessment 3 - 30.0%, and assessment 4 - 27.3%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.6%, Assessment 2 - 11.3%, Assessment 3 - 18.5% and Assessment 4 - 13.6%.
2.2 Financial Planning

2.2.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 2,686 enrolments across the three cohorts for Financial Planning, with 1,678 student enrolments in cohort 1, 568 student enrolments in cohort 2 and 440 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 3.5%. De-enrolment rates for individual cohorts were 4.1% for cohort 1, 2.3% for cohort 2 and 3% for cohort 3.

COMPLETION RATE
Of the 1,678 student enrolments in cohort 1, 26.1% (438) students completed three or more assessment modules to complete the subject. A further 20% (336) students started the course but did not complete the subject, while the remaining 53.9% (904) students did not start the course.

Of the 568 student enrolments in cohort 2, 24.8% (141) students completed three or more assessment modules to complete the subject. A further 28.9% (164) students started the course but did not complete the subject, while the remaining 46.3% (263) students did not start the course.

Of the 440 student enrolments in cohort 3, 36.1% (159) students completed three or more assessment modules to complete the subject. A further 20.9% (92) students started the course but did not complete the subject, while the remaining 43% (189) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 25.6% (429) students successfully passed the subject. For cohort 2, 24.5% (139) students successfully passed the subject. For cohort 3, 35.2% (155) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 4% (67) students enrolled in cohort 1 achieved a perfect score of 100%, while 11.8% got a score of 90-95%. 6.2% (35) students enrolled in cohort 2 achieved a perfect score of 100%, while 11.6% got a score of 90-95%. 19.3% (85) students enrolled in cohort 3 achieved a perfect score of 100%, while 11.6% got a score of 90-95%.
2.2.2 Activity Completions

This chart shows the completion rate by key activities for 'Financial Planning'.
2.2.3 Student Activity by Day

This chart shows the daily completion numbers by activity for ‘Financial Planning’.

Cohort 1
There were a total of 1,678 enrolments in this subject at the start of the course. The commencement rate in this subject was 46% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 32.5%, Assessment 2 - 28.2%, Assessment 3 - 25.7%, and assessment 4 - 24.4%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 28.6%, Assessment 2 - 21.9%, Assessment 3 - 19.3% and Assessment 4 - 30.8%.

Cohort 2
There were a total of 568 enrolments in this subject at the start of the course. The commencement rate in this subject was 53.5% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 34.5%, Assessment 2 - 26.9%, Assessment 3 - 24.5%, and assessment 4 - 22.7%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.7%, Assessment 2 - 15.7%, Assessment 3 - 22.3% and Assessment 4 - 17.8%.
Cohort 3
There were a total of 440 enrolments in this subject at the start of the course. The commencement rate in this subject was 55.2% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 42%, Assessment 2 - 36.1%, Assessment 3 - 33.6%, and assessment 4 - 33%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 6.5%, Assessment 2 - 8.2%, Assessment 3 - 16.2% and Assessment 4 - 15.2%.
2.3 Food, Nutrition and Your Health

2.3.1 Analysis

Plot of key subject results:

**ENROLMENTS**
There were a total of 3,598 enrolments across the three cohorts for Food, Nutrition & Your Health, with 1,839 student enrolments in cohort 1, 1,027 student enrolments in cohort 2 and 732 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 3.6%. De-enrolment rates for individual cohorts were 4.3% for cohort 1, 2.6% for cohort 2 and 3% for cohort 3.

**COMPLETION RATE**
Of the 1,839 student enrolments in cohort 1, 27.3% (502) students completed three or more assessment modules to complete the subject. A further 26.8% (493) students started the course but did not complete the subject, while the remaining 45.9% (844) students did not start the course.

Of the 1,027 student enrolments in cohort 2, 25.7% (264) students completed three or more assessment modules to complete the subject. A further 37.5% (385) students started the course but did not complete the subject, while the remaining 36.8% (378) students did not start the course.

Of the 732 student enrolments in cohort 3, 26.4% (193) students completed three or more assessment modules to complete the subject. A further 40.8% (299) students started the course but did not complete the subject, while the remaining 32.8% (240) students did not start the course.

**PASS RATE**
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 26.4% (485) students successfully passed the subject. For cohort 2, 24.6% (253) students successfully passed the subject. For cohort 3, 25.8% (189) students successfully passed the subject.

**PASS GRADE BREAKDOWN**
The number of students achieving high scores continued to increase during cohort 3. 6.9% (126) students enrolled in cohort 1 achieved a perfect score of 100%, while 8.2% got a score of 90-95%. 6.6% (68) students enrolled in cohort 2 achieved a perfect score of 100%, while 9.8% got a score of 90-95%. 8.5% (62) students enrolled in cohort 3 achieved a perfect score of 100%, while 8.9% got a score of 90-95%.
### Activity Completions

This chart shows the completion rate by key activities for ‘Food, Nutrition & Your Health’.

![Activity Completion Rates - Food, Nutrition & Your Health](chart.png)
2.3.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Food, Nutrition & Your Health'.

Cohort 1
There were a total of 1,839 enrolments in this subject at the start of the course. The commencement rate in this subject was 53.9% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 34.6%, Assessment 2 - 29.5%, Assessment 3 - 27.7%, and assessment 4 - 25.6%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 25.4%, Assessment 2 - 16.2%, Assessment 3 - 22.4% and Assessment 4 - 25.1%.

Cohort 2
There were a total of 1,027 enrolments in this subject at the start of the course. The commencement rate in this subject was 63% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 36.7%, Assessment 2 - 28.7%, Assessment 3 - 24.8%, and assessment 4 - 23.2%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 7.4%, Assessment 2 - 12.9%, Assessment 3 - 22% and Assessment 4 - 15.1%.
Cohort 3

There were a total of 732 enrolments in this subject at the start of the course. The commencement rate in this subject was 65% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 36.3%, Assessment 2 - 28%, Assessment 3 - 25.8%, and assessment 4 - 23.5%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.3%, Assessment 2 - 12.2%, Assessment 3 - 23.8% and Assessment 4 - 15.7%.
2.4 Introduction to Nursing in Healthcare

2.4.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 1,155 enrolments across the three cohorts for Introduction to Nursing in Healthcare, with 415 student enrolments in cohort 1, 515 student enrolments in cohort 2 and 225 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 1%. De-enrolment rates for individual cohorts were 1.7% for cohort 1, 0.6% for cohort 2 and 0.9% for cohort 3.

COMPLETION RATE
Of the 415 student enrolments in cohort 1, 27.2% (113) students completed three or more assessment modules to complete the subject. A further 24.1% (100) students started the course but did not complete the subject, while the remaining 48.7% (202) students did not start the course.

Of the 515 student enrolments in cohort 2, 24.1% (124) students completed three or more assessment modules to complete the subject. A further 32.2% (166) students started the course but did not complete the subject, while the remaining 43.7% (225) students did not start the course.

Of the 225 student enrolments in cohort 3, 27.1% (61) students completed three or more assessment modules to complete the subject. A further 27.6% (62) students started the course but did not complete the subject, while the remaining 45.3% (102) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 26.5% (110) students successfully passed the subject. For cohort 2, 23.3% (120) students successfully passed the subject. For cohort 3, 26.7% (60) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 8.2% (34) students enrolled in cohort 1 achieved a perfect score of 100%, while 6.5% got a score of 90-95%. 7% (36) students enrolled in cohort 2 achieved a perfect score of 100%, while 8.5% got a score of 90-95%. 6.7% (15) students enrolled in cohort 3 achieved a perfect score of 100%, while 13.8% got a score of 90-95%.
2.4.2 Activity Completions

This chart shows the completion rate by key activities for 'Introduction to Nursing in Healthcare'.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>47.0%</td>
<td>51.3%</td>
<td>33.0%</td>
<td>49.8%</td>
</tr>
<tr>
<td>Started Course</td>
<td>40.6%</td>
<td>45.7%</td>
<td>38.7%</td>
<td>42.1%</td>
</tr>
<tr>
<td>Assessment 1</td>
<td>31.8%</td>
<td>33.7%</td>
<td>31.1%</td>
<td>32.6%</td>
</tr>
<tr>
<td>Assessment 2</td>
<td>29.4%</td>
<td>27.2%</td>
<td>24.7%</td>
<td>26.3%</td>
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<tr>
<td>Assessment 3</td>
<td>26.3%</td>
<td>24.7%</td>
<td>22.3%</td>
<td>24.1%</td>
</tr>
<tr>
<td>Assessment 4</td>
<td>26.3%</td>
<td>24.7%</td>
<td>24.1%</td>
<td>25.3%</td>
</tr>
<tr>
<td>Completion Rate</td>
<td>26.3%</td>
<td>24.7%</td>
<td>24.1%</td>
<td>26.3%</td>
</tr>
<tr>
<td>Pass Rate</td>
<td>26.3%</td>
<td>24.7%</td>
<td>24.1%</td>
<td>26.3%</td>
</tr>
</tbody>
</table>
2.4.3 Student Activity by Day

This chart shows the daily completion numbers by activity for Introduction to Nursing in Healthcare.

**Cohort 1**
There were a total of 415 enrolments in this subject at the start of the course. The commencement rate in this subject was 50.8% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 33.0%, Assessment 2 - 31.8%, Assessment 3 - 29.4%, and assessment 4 - 26.3%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 40.9%, Assessment 2 - 27.3%, Assessment 3 - 23.8% and Assessment 4 - 33.9%.

**Cohort 2**
There were a total of 515 enrolments in this subject at the start of the course. The commencement rate in this subject was 56.1% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 32.6%, Assessment 2 - 27%, Assessment 3 - 23.9%, and assessment 4 - 21.6%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.5%, Assessment 2 - 15.1%, Assessment 3 - 15.4% and Assessment 4 - 15.3%.
Cohort 3
There were a total of 225 enrolments in this subject at the start of the course. The commencement rate in this subject was 53.3% (i.e., the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 38.7%, Assessment 2 - 31.1%, Assessment 3 - 27.1%, and assessment 4 - 24.9%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8%, Assessment 2 - 12.9%, Assessment 3 - 19.7% and Assessment 4 - 14.3%.
2.5 Management for a Competitive Edge

2.5.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 2,465 enrolments across the three cohorts for Management for a Competitive Edge, with 1,305 student enrolments in cohort 1, 769 student enrolments in cohort 2 and 391 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 4.9%. De-enrolment rates for individual cohorts were 5.3% for cohort 1, 3.8% for cohort 2 and 5.6% for cohort 3.

COMPLETION RATE
Of the 1,305 student enrolments in cohort 1, 22% (287) students completed three or more assessment modules to complete the subject. A further 18.5% (241) students started the course but did not complete the subject, while the remaining 59.5% (777) students did not start the course.

Of the 769 student enrolments in cohort 2, 25.4% (195) students completed three or more assessment modules to complete the subject. A further 25% (192) students started the course but did not complete the subject, while the remaining 49.7% (382) students did not start the course.

Of the 391 student enrolments in cohort 3, 29.4% (115) students completed three or more assessment modules to complete the subject. A further 23.5% (92) students started the course but did not complete the subject, while the remaining 47.1% (184) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 19.8% (259) students successfully passed the subject. For cohort 2, 25% (192) students successfully passed the subject. For cohort 3, 28.6% (112) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 2.3% (30) students enrolled in cohort 1 achieved a perfect score of 100%, while 5.9% got a score of 90-95%. 5.5% (42) students enrolled in cohort 2 achieved a perfect score of 100%, while 7.9% got a score of 90-95%. 6.8% (26) students enrolled in cohort 3 achieved a perfect score of 100%, while 9.2% got a score of 90-95%.
### Activity Completions

This chart shows the completion rate by key activities for 'Management for a Competitive Edge'.

#### Activity Completion Rates - Management for a Competitive Edge

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>37.9%</td>
<td>38.5%</td>
<td>40.3%</td>
<td>39.6%</td>
<td>37.9%</td>
<td>38.5%</td>
<td>40.3%</td>
<td>39.6%</td>
</tr>
<tr>
<td>Started Course</td>
<td>54.8%</td>
<td>55.3%</td>
<td>53.9%</td>
<td>54.6%</td>
<td>54.8%</td>
<td>55.3%</td>
<td>53.9%</td>
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</tr>
<tr>
<td>Assessment 1</td>
<td>28.1%</td>
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<td>28.4%</td>
<td>28.3%</td>
<td>28.1%</td>
<td>28.3%</td>
<td>28.4%</td>
<td>28.3%</td>
</tr>
<tr>
<td>Assessment 2</td>
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<td>40.1%</td>
<td>39.4%</td>
<td>38.7%</td>
<td>39.3%</td>
<td>40.1%</td>
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</tr>
<tr>
<td>Assessment 3</td>
<td>22.9%</td>
<td>22.9%</td>
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<td>22.7%</td>
<td>22.9%</td>
<td>22.9%</td>
<td>22.6%</td>
<td>22.7%</td>
</tr>
<tr>
<td>Assessment 4</td>
<td>20.1%</td>
<td>20.3%</td>
<td>20.3%</td>
<td>20.2%</td>
<td>20.1%</td>
<td>20.3%</td>
<td>20.3%</td>
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</tr>
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<td>19.8%</td>
<td>19.8%</td>
<td>19.8%</td>
<td>19.8%</td>
<td>19.8%</td>
</tr>
</tbody>
</table>

#### Number of students and completion rates by key activities:

- **Total Students enrolled**: 1,305, 769, 391, 2,465 (100.0%)
- **Total active enrolments**: 1,236, 740, 369, 2,345 (94.7%)
- **Number of de-enrolments (withdrawals)**: 69, 29, 22, 120 (5.3%)
- **Successfully completed**: 287, 195, 115, 597 (22.0%)
- **Started but did not complete**: 241, 192, 92, 525 (18.5%)
- **Did not start subject**: 777, 382, 184, 1,343 (59.5%)
2.5.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Management for a Competitive Edge'.

Cohort 1
There were a total of 1,305 enrolments in this subject at the start of the course. The commencement rate in this subject was 40.4% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 27.4%, Assessment 2 - 25.1%, Assessment 3 - 22.6%, and assessment 4 - 20.1%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 26.0%, Assessment 2 - 15.2%, Assessment 3 - 13.9% and Assessment 4 - 17.9%.

Cohort 2
There were a total of 769 enrolments in this subject at the start of the course. The commencement rate in this subject was 49.8% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 33.4%, Assessment 2 - 27.8%, Assessment 3 - 24.7%, and assessment 4 - 21.7%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 7.4%, Assessment 2 - 15.9%, Assessment 3 - 15.8% and Assessment 4 - 11.4.
Cohort 3
There were a total of 391 enrolments in this subject at the start of the course. The commencement rate in this subject was 51.9% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 40.9%, Assessment 2 - 31.5%, Assessment 3 - 29.2%, and assessment 4 - 27.6%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.4%, Assessment 2 - 8.1%, Assessment 3 - 19.3% and Assessment 4 - 11.1%.
2.6 Principles of Project Management

2.6.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 4,815 enrolments across the three cohorts for Principles of Project Management, with 2,293 student enrolments in cohort 1, 1,568 student enrolments in cohort 2 and 954 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 3.3%. De-enrolment rates for individual cohorts were 3.9% for cohort 1, 2.4% for cohort 2 and 3.0% for cohort 3.

COMPLETION RATE
Of the 2,293 student enrolments in cohort 1, 24.4% (560) students completed three or more assessment modules to complete the subject. A further 26.7% (613) students started the course but did not complete the subject, while the remaining 48.8% (1120) students did not start the course.

Of the 1,568 student enrolments in cohort 2, 22.7% (356) students completed three or more assessment modules to complete the subject. A further 37.1% (581) students started the course but did not complete the subject, while the remaining 40.2% (631) students did not start the course.

Of the 954 student enrolments in cohort 3, 24.5% (234) students completed three or more assessment modules to complete the subject. A further 34.8% (332) students started the course but did not complete the subject, while the remaining 40.7% (388) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 23% (528) students successfully passed the subject. For cohort 2, 22.4% (351) students successfully passed the subject. For cohort 3, 24% (229) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 4.4% (101) students enrolled in cohort 1 achieved a perfect score of 100%, while 6.5% got a score of 90-95%. 5.5% (87) students enrolled in cohort 2 achieved a perfect score of 100%, while 8.2% got a score of 90-95%. 6.6% (63) students enrolled in cohort 3 achieved a perfect score of 100%, while 9.1% got a score of 90-95%.
### Activity Completions

This chart shows the completion rate by key activities for ‘Principles of Project Management’.

#### Activity Completion Rates - Principles of Project Management

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>48.0%</td>
<td>51.2%</td>
<td>30.4%</td>
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</tr>
<tr>
<td>Started Course</td>
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</table>

#### Activity Completion Rates - Principles of Project Management

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
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<tr>
<td>Introduction</td>
<td>48.0%</td>
<td>51.2%</td>
<td>30.4%</td>
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</tr>
<tr>
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<tr>
<td>Assessment 1</td>
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<td>24.0%</td>
<td></td>
</tr>
<tr>
<td>Assessment 2</td>
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<td>22.4%</td>
<td>22.8%</td>
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</tr>
<tr>
<td>Assessment 3</td>
<td>22.6%</td>
<td>22.4%</td>
<td>22.6%</td>
<td></td>
</tr>
<tr>
<td>Assessment 4</td>
<td>22.4%</td>
<td>22.4%</td>
<td>22.4%</td>
<td></td>
</tr>
<tr>
<td>Completion Rate</td>
<td>22.2%</td>
<td>22.2%</td>
<td>22.2%</td>
<td></td>
</tr>
<tr>
<td>Pass Rate</td>
<td>22.0%</td>
<td>22.0%</td>
<td>22.0%</td>
<td></td>
</tr>
</tbody>
</table>
2.6.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Principles of Project Management'.

Cohort 1
There were a total of 2,293 enrolments in this subject at the start of the course. The commencement rate in this subject was 51.1% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 30.4%, Assessment 2 - 27.5%, Assessment 3 - 24%, and assessment 4 - 22.6%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 21.6%, Assessment 2 - 12.2%, Assessment 3 - 12% and Assessment 4 - 20.3%.

Cohort 2
There were a total of 1,568 enrolments in this subject at the start of the course. The commencement rate in this subject was 59.6% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 30.8%, Assessment 2 - 24.6%, Assessment 3 - 21.4%, and assessment 4 - 19.1%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 7.7%, Assessment 2 - 12.2%, Assessment 3 - 10.7% and Assessment 4 - 10.7%.
Cohort 3
There were a total of 954 enrolments in this subject at the start of the course. The commencement rate in this subject was 58.7% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 31.9%, Assessment 2 - 25.8%, Assessment 3 - 23.3%, and assessment 4 - 21.7%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.2%, Assessment 2 - 6.5%, Assessment 3 - 6.8% and Assessment 4 - 11.1%.
2.7 Sports & Recreation Management

2.7.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 540 enrolments across the three cohorts for Sports and Recreation Management, with 253 student enrolments in cohort 1, 192 student enrolments in cohort 2 and 95 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 3.5%. De-enrolment rates for individual cohorts were 1.6% for cohort 1, 3.1% for cohort 2 and 9.5% for cohort 3.

COMPLETION RATE
Of the 253 student enrolments in cohort 1, 22.9% (58) students completed three or more assessment modules to complete the subject. A further 21.3% (54) students started the course but did not complete the subject, while the remaining 55.7% (141) students did not start the course.

Of the 192 student enrolments in cohort 2, 30.7% (59) students completed three or more assessment modules to complete the subject. A further 25.5% (49) students started the course but did not complete the subject, while the remaining 43.8% (84) students did not start the course.

Of the 95 student enrolments in cohort 3, 23.2% (22) students completed three or more assessment modules to complete the subject. A further 33.7% (32) students started the course but did not complete the subject, while the remaining 43.2% (41) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 20.6% (52) students successfully passed the subject. For cohort 2, 29.2% (56) students successfully passed the subject. For cohort 3, 22.1% (21) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 0.8% (2) students enrolled in cohort 1 achieved a perfect score of 100%, while 5.9% got a score of 90-95%. 1% (2) students enrolled in cohort 2 achieved a perfect score of 100%, while 10.9% got a score of 90-95%. 0% (0) students enrolled in cohort 3 achieved a perfect score of 100%, while 7.4% got a score of 90-95%.
2.7.2 Activity Completions

This chart shows the completion rate by key activities for 'Sports & Recreation Management'.
2.7.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Sports & Recreation Management'.

Cohort 1
There were a total of 253 enrolments in this subject at the start of the course. The commencement rate in this subject was 43.9% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 29.6%, Assessment 2 - 25.7%, Assessment 3 - 20.6%, and assessment 4 - 22.1%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 34.7%, Assessment 2 - 18.5%, Assessment 3 - 19.2% and Assessment 4 - 23.2%.

Cohort 2
There were a total of 192 enrolments in this subject at the start of the course. The commencement rate in this subject was 55.7% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 40.1%, Assessment 2 - 34.4%, Assessment 3 - 29.7%, and assessment 4 - 26%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 5.2%, Assessment 2 - 15.2%, Assessment 3 - 21.1% and Assessment 4 - 22%.
Cohort 3
There were a total of 95 enrolments in this subject at the start of the course. The commencement rate in this subject was 55.8% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 32.6%, Assessment 2 - 26.3%, Assessment 3 - 20%, and assessment 4 - 16.8%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 3.2%, Assessment 2 - 12%, Assessment 3 - 15.8% and Assessment 4 - 18.8%.
2.8 Strategic Management

2.8.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 2,916 enrolments across the three cohorts for Strategic Management, with 1,395 student enrolments in cohort 1, 932 student enrolments in cohort 2 and 589 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 3.8%. De-enrolment rates for individual cohorts were 4.3% for cohort 1, 2.8% for cohort 2 and 4.1% for cohort 3.

COMPLETION RATE
Of the 1,395 student enrolments in cohort 1, 24.2% (337) students completed three of more assessment modules to complete the subject. A further 20.7% (289) students started the course but did not complete the subject, while the remaining 55.1% (769) students did not start the course.

Of the 932 student enrolments in cohort 2, 27.7% (258) students completed three of more assessment modules to complete the subject. A further 31.1% (290) students started the course but did not complete the subject, while the remaining 41.2% (384) students did not start the course.

Of the 589 student enrolments in cohort 3, 33.1% (195) students completed three of more assessment modules to complete the subject. A further 22.2% (131) students started the course but did not complete the subject, while the remaining 44.7% (263) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 23% (321) students successfully passed the subject. For cohort 2, 27.1% (253) students successfully passed the subject. For cohort 3, 32.1% (189) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 4.6% (64) students enrolled in cohort 1 achieved a perfect score of 100%, while 6.1% got a score of 90-95%. 7.5% (70) students enrolled in cohort 2 achieved a perfect score of 100%, while 10.6% got a score of 90-95%. 14.1% (83) students enrolled in cohort 3 achieved a perfect score of 100%, while 9.3% got a score of 90-95%.
### Activity Completions

This chart shows the completion rate by key activities for 'Strategic Management'.

#### Activity Completion Rates - Strategic Management

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduction</strong></td>
<td>42.9%</td>
<td>48.6%</td>
<td>35.5%</td>
<td>36.3%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Started Course</strong></td>
<td>30.6%</td>
<td>31.2%</td>
<td>31.3%</td>
<td>31.1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Assessment 1</strong></td>
<td>22.7%</td>
<td>30.7%</td>
<td>24.6%</td>
<td>24.1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Assessment 2</strong></td>
<td>23.1%</td>
<td>26.1%</td>
<td>25.1%</td>
<td>25.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Assessment 3</strong></td>
<td>28.5%</td>
<td>26.1%</td>
<td>25.1%</td>
<td>26.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Assessment 4</strong></td>
<td>26.2%</td>
<td>27.7%</td>
<td>31.1%</td>
<td>28.8%</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>Completion Rate</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pass Rate</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 2.8.2 Activity Completions

This chart shows the completion rate by key activities for 'Strategic Management'.

- **Total Students enrolled**: 1,395
- **Total active enrolments**: 1,335
- **Number of de-enrolments (withdrawals)**: 60
- **Successfully completed**: 337
- **Started but did not complete**: 289
- **Did not start subject**: 769
- **Passed Subject**: 321
- **Failed Subject**: 1,074

#### Completion Rates

- **Cohort 1**: 60.0%
- **Cohort 2**: 95.7%
- **Cohort 3**: 95.9%

#### Pass Rates

- **Cohort 1**: 25.0%
- **Cohort 2**: 27.7%
- **Cohort 3**: 33.1%

#### Score Breakdown

<table>
<thead>
<tr>
<th>Score</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>13</td>
<td>7</td>
<td>3</td>
<td>23</td>
</tr>
<tr>
<td>65</td>
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<td>70</td>
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<tr>
<td>75</td>
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<td>80</td>
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<td>85</td>
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<td>54</td>
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<td>90</td>
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<td>28</td>
<td>105</td>
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<td>95</td>
<td>47</td>
<td>60</td>
<td>27</td>
<td>134</td>
</tr>
<tr>
<td>100</td>
<td>54</td>
<td>70</td>
<td>83</td>
<td>207</td>
</tr>
<tr>
<td><strong>TOTAL (Passed)</strong></td>
<td>321</td>
<td>253</td>
<td>189</td>
<td>763</td>
</tr>
</tbody>
</table>
2.8.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Strategic Management'.

Cohort 1
There were a total of 1,395 enrolments in this subject at the start of the course. The commencement rate in this subject was 44.8% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 30.8%, Assessment 2 - 27.2%, Assessment 3 - 23.2%, and assessment 4 - 23.3%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 27.3%, Assessment 2 - 16.4%, Assessment 3 - 14.5% and Assessment 4 - 22.5%.

Cohort 2
There were a total of 932 enrolments in this subject at the start of the course. The commencement rate in this subject was 58.7% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 38.9%, Assessment 2 - 30%, Assessment 3 - 27%, and assessment 4 - 23.6%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.1%, Assessment 2 - 13.2%, Assessment 3 - 15.1% and Assessment 4 - 11.4%.
Cohort 3

There were a total of 589 enrolments in this subject at the start of the course. The commencement rate in this subject was 54.5% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 40.9%, Assessment 2 - 34.8%, Assessment 3 - 32.8%, and assessment 4 - 30.7%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 7.1%, Assessment 2 - 5.4%, Assessment 3 - 8.8% and Assessment 4 - 14.9%.
2.9 User Experience for the Web

2.9.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 3,074 enrolments across the three cohorts for User Experience for the Web, with 1,502 student enrolments in cohort 1, 934 student enrolments in cohort 2 and 638 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 3.3%. De-enrolment rates for individual cohorts were 4.4% for cohort 1, 1.9% for cohort 2 and 2.5% for cohort 3.

COMPLETION RATE
Of the 1,502 student enrolments in cohort 1, 22.2% (333) students completed three or more assessment modules to complete the subject. A further 23.8% (358) students started the course but did not complete the subject, while the remaining 54% (811) students did not start the course.

Of the 934 student enrolments in cohort 2, 20.9% (195) students completed three or more assessment modules to complete the subject. A further 35.2% (329) students started the course but did not complete the subject, while the remaining 43.9% (410) students did not start the course.

Of the 638 student enrolments in cohort 3, 21.3% (136) students completed three or more assessment modules to complete the subject. A further 34.5% (220) students started the course but did not complete the subject, while the remaining 44.2% (282) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 20.8% (313) students successfully passed the subject. For cohort 2, 20.2% (189) students successfully passed the subject. For cohort 3, 20.7% (132) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 3.5% (53) students enrolled in cohort 1 achieved a perfect score of 100%, while 5.8% got a score of 90-95%. 3% (28) students enrolled in cohort 2 achieved a perfect score of 100%, while 8.2% got a score of 90-95%. 4.1% (28) students enrolled in cohort 3 achieved a perfect score of 100%, while 8.2% got a score of 90-95%.
### Activity Completions

This chart shows the completion rate by key activities for 'User Experience for the Web'.

#### Activity Completion Rates - User Experience for the Web

- **Introduction**
  - Cohort 1: 42.7%
  - Cohort 2: 46.0%
  - Cohort 3: 47.3%

- **Started Course**
  - Cohort 1: 52.7%
  - Cohort 2: 55.8%
  - Cohort 3: 55.8%

- **Assessment 1**
  - Cohort 1: 34.0%

- **Assessment 2**
  - Cohort 1: 26.0%

- **Assessment 3**
  - Cohort 1: 25.6%

- **Assessment 4**
  - Cohort 1: 27.9%

- **Completion Rate**
  - Cohort 1: 20.4%
  - Cohort 2: 20.2%
  - Cohort 3: 20.9%

- **Pass Rate**
  - Cohort 1: 47.3%
  - Cohort 2: 55.8%
  - Cohort 3: 55.8%

---

### Subject Name: User Experience for the Web

**Lecturer:** Open2Study

**Provider:** Amir Ansari

<table>
<thead>
<tr>
<th>Number of students</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
<th>Percent of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Students enrolled</td>
<td>1,502</td>
<td>934</td>
<td>638</td>
<td>3,074</td>
<td>100.0%</td>
</tr>
<tr>
<td>Total active enrolments</td>
<td>1,436</td>
<td>916</td>
<td>622</td>
<td>2,974</td>
<td>95.6%</td>
</tr>
<tr>
<td>Number of de-enrolments (withdrawals)</td>
<td>66</td>
<td>18</td>
<td>16</td>
<td>100</td>
<td>4.4%</td>
</tr>
</tbody>
</table>

#### Completion Rates

- **Successfully completed**
  - Cohort 1: 333 (22.2%)
  - Cohort 2: 195 (20.9%)
  - Cohort 3: 136 (21.3%)
  - TOTAL: 664 (21.6%)

- **Started but did not complete**
  - Cohort 1: 358 (23.8%)
  - Cohort 2: 329 (35.2%)
  - Cohort 3: 220 (34.5%)
  - TOTAL: 907 (29.5%)

- **Did not start subject**
  - Cohort 1: 811 (54.0%)
  - Cohort 2: 410 (43.9%)
  - Cohort 3: 282 (44.2%)
  - TOTAL: 1,503 (48.9%)
2.9.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'User Experience for the Web'.

**Cohort 1**

There were a total of 1,502 enrolments in this subject at the start of the course. The commencement rate in this subject was 45.7% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 30.8%, Assessment 2 - 25.6%, Assessment 3 - 22.5%, and assessment 4 - 20.4%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 38.3%, Assessment 2 - 13.8%, Assessment 3 - 15.7% and Assessment 4 - 25.7%.

**Cohort 2**

There were a total of 934 enrolments in this subject at the start of the course. The commencement rate in this subject was 55.7% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 37%, Assessment 2 - 25.1%, Assessment 3 - 19.5%, and assessment 4 - 17.1%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.7%, Assessment 2 - 9.8%, Assessment 3 - 10.4% and Assessment 4 - 9.4%.
Cohort 3
There were a total of 638 enrolments in this subject at the start of the course. The commencement rate in this subject was 55.2% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 33.7%, Assessment 2 - 23.2%, Assessment 3 - 19.9%, and assessment 4 - 18.3%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 10.7%, Assessment 2 - 6.8%, Assessment 3 - 12.6% and Assessment 4 - 12%.
2.10 Writing for the Web

2.10.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 3,383 enrolments across the three cohorts for Writing for the Web, with 1,526 student enrolments in cohort 1, 1,065 student enrolments in cohort 2 and 792 student enrolments in cohort 3. The overall de-enrolment rate across the three cohorts was 4.1%. De-enrolment rates for individual cohorts were 5.3% for cohort 1, 3% for cohort 2 and 3.4% for cohort 3.

COMPLETION RATE
Of the 1,526 student enrolments in cohort 1, 24.0% (366) students completed three or more assessment modules to complete the subject. A further 25.6% (391) students started the course but did not complete the subject, while the remaining 50.4% (769) students did not start the course.

Of the 1,065 student enrolments in cohort 2, 26.9% (287) students completed three or more assessment modules to complete the subject. A further 33.5% (357) students started the course but did not complete the subject, while the remaining 39.5% (421) students did not start the course.

Of the 792 student enrolments in cohort 3, 24.7% (196) students completed three or more assessment modules to complete the subject. A further 29.4% (233) students started the course but did not complete the subject, while the remaining 45.8% (363) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 1, 23.5% (358) students successfully passed the subject. For cohort 2, 26.4% (281) students successfully passed the subject. For cohort 3, 24.4% (193) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 8.1% (124) students enrolled in cohort 1 achieved a perfect score of 100%, while 6.7% got a score of 90-95%. 13.1% (140) students enrolled in cohort 2 achieved a perfect score of 100%, while 7.6% got a score of 90-95%. 12% (95) students enrolled in cohort 3 achieved a perfect score of 100%, while 7.8% got a score of 90-95%.
Subject Name: Writing for the Web
Lecturer: Open2Study
Provider: Frankie Madden

### Number of students

<table>
<thead>
<tr>
<th></th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Students enrolled</td>
<td>1,526</td>
<td>1,065</td>
<td>792</td>
<td>3,383</td>
</tr>
<tr>
<td>Total active enrolments</td>
<td>1,445</td>
<td>1,033</td>
<td>705</td>
<td>3,283</td>
</tr>
<tr>
<td>Number of de-enrolments (withdrawals)</td>
<td>81</td>
<td>32</td>
<td>27</td>
<td>140</td>
</tr>
</tbody>
</table>

### Completion Rates

- **Successfully completed**: 366 in Cohort 1, 287 in Cohort 2, 196 in Cohort 3, totaling 849, 24.0% in Cohort 1, 26.9% in Cohort 2, 24.7% in Cohort 3, for an overall completion rate of 25.1%.
- **Started but did not complete**: 391 in Cohort 1, 357 in Cohort 2, 233 in Cohort 3, totaling 981, 25.6% in Cohort 1, 33.5% in Cohort 2, 29.4% in Cohort 3, for an overall completion rate of 29.0%.
- **Did not start subject**: 769 in Cohort 1, 421 in Cohort 2, 363 in Cohort 3, totaling 1,553, 50.4% in Cohort 1, 39.5% in Cohort 2, 45.8% in Cohort 3, for an overall completion rate of 45.9%.

### Pass Rates

- **Passed Subject**: 358 in Cohort 1, 281 in Cohort 2, 193 in Cohort 3, totaling 832, 23.5% in Cohort 1, 26.4% in Cohort 2, 24.4% in Cohort 3, for an overall completion rate of 24.6%.
- **Failed Subject**: 1,168 in Cohort 1, 784 in Cohort 2, 560 in Cohort 3, totaling 2,512, 76.5% in Cohort 1, 73.6% in Cohort 2, 75.6% in Cohort 3, for an overall completion rate of 75.4%.

### Pass Score Breakdown

- Score 60: 6 in Cohort 1, 6 in Cohort 2, 2 in Cohort 3, totaling 14, 0.4% in Cohort 1, 0.6% in Cohort 2, 0.3% in Cohort 3, for an overall completion rate of 0.4%.
- Score 65: 19 in Cohort 1, 6 in Cohort 2, 27 in Cohort 3, totaling 52, 1.2% in Cohort 1, 0.6% in Cohort 2, 3.3% in Cohort 3, for an overall completion rate of 1.2%.
- Score 70: 27 in Cohort 1, 9 in Cohort 2, 40 in Cohort 3, totaling 76, 1.8% in Cohort 1, 0.8% in Cohort 2, 5.5% in Cohort 3, for an overall completion rate of 1.8%.
- Score 75: 52 in Cohort 1, 7 in Cohort 2, 65 in Cohort 3, totaling 124, 3.4% in Cohort 1, 0.7% in Cohort 2, 8.8% in Cohort 3, for an overall completion rate of 3.4%.
- Score 80: 9 in Cohort 1, 6 in Cohort 2, 24 in Cohort 3, totaling 39, 0.6% in Cohort 1, 0.6% in Cohort 2, 7.7% in Cohort 3, for an overall completion rate of 0.6%.
- Score 85: 18 in Cohort 1, 23 in Cohort 2, 37 in Cohort 3, totaling 78, 1.2% in Cohort 1, 2.2% in Cohort 2, 3.4% in Cohort 3, for an overall completion rate of 1.2%.
- Score 90: 40 in Cohort 1, 28 in Cohort 2, 22 in Cohort 3, totaling 90, 2.6% in Cohort 1, 2.6% in Cohort 2, 2.8% in Cohort 3, for an overall completion rate of 2.7%.
- Score 95: 63 in Cohort 1, 53 in Cohort 2, 40 in Cohort 3, totaling 156, 4.1% in Cohort 1, 5.0% in Cohort 2, 5.1% in Cohort 3, for an overall completion rate of 4.6%.
- Score 100: 124 in Cohort 1, 140 in Cohort 2, 95 in Cohort 3, totaling 359, 8.1% in Cohort 1, 13.1% in Cohort 2, 12.0% in Cohort 3, for an overall completion rate of 10.6%.

**TOTAL (Passed)**: 358 in Cohort 1, 281 in Cohort 2, 193 in Cohort 3, totaling 832, 23.5% in Cohort 1, 26.4% in Cohort 2, 24.4% in Cohort 3, for an overall completion rate of 24.6%.

### Activity Completions

This chart shows the completion rate by key activities for 'Writing for the Web'.

**Completion Rate**

- **Introduction**: 47.6% in Cohort 1, 49.6% in Cohort 2, 30.5% in Cohort 3.
- **Started Course**: 49.6% in Cohort 1, 60.5% in Cohort 2, 38.1% in Cohort 3.
- **Assessment 1**: 31.3% in Cohort 1, 27.4% in Cohort 2, 27.4% in Cohort 3.
- **Assessment 2**: 27.4% in Cohort 1, 25.3% in Cohort 2, 25.3% in Cohort 3.
- **Assessment 3**: 26.9% in Cohort 1, 24.4% in Cohort 2, 24.4% in Cohort 3.
- **Assessment 4**: 23.5% in Cohort 1, 22.9% in Cohort 2, 22.9% in Cohort 3.
- **Pass Rate**

---

2.10.2 Activity Completions

Activity Completion Rates - Writing for the Web

- **Introduction**: 47.6% in Cohort 1, 49.6% in Cohort 2, 30.5% in Cohort 3.
- **Started Course**: 49.6% in Cohort 1, 60.5% in Cohort 2, 38.1% in Cohort 3.
- **Assessment 1**: 31.3% in Cohort 1, 27.4% in Cohort 2, 27.4% in Cohort 3.
- **Assessment 2**: 27.4% in Cohort 1, 25.3% in Cohort 2, 25.3% in Cohort 3.
- **Assessment 3**: 26.9% in Cohort 1, 24.4% in Cohort 2, 24.4% in Cohort 3.
- **Assessment 4**: 23.5% in Cohort 1, 22.9% in Cohort 2, 22.9% in Cohort 3.
- **Pass Rate**
2.10.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Writing for the Web'.

Cohort 1
There were a total of 1,526 enrolments in this subject at the start of the course. The commencement rate in this subject was 49.6% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 30.5%, Assessment 2 - 26.9%, Assessment 3 - 24.4%, and assessment 4 - 22.9%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 23.2%, Assessment 2 - 19.5%, Assessment 3 - 17.4% and Assessment 4 - 27.7%.

Cohort 2
There were a total of 1,065 enrolments in this subject at the start of the course. The commencement rate in this subject was 60.1% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 38%, Assessment 2 - 30.6%, Assessment 3 - 26.8%, and assessment 4 - 23.1%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.4%, Assessment 2 - 17.2%, Assessment 3 - 15.8% and Assessment 4 - 16.3%.
Cohort 3
There were a total of 792 enrolments in this subject at the start of the course. The commencement rate in this subject was 52.9% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 32.4%, Assessment 2 - 26.6%, Assessment 3 - 23.6%, and assessment 4 - 22.1%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 7%, Assessment 2 - 8.5%, Assessment 3 - 8% and Assessment 4 - 10.3%.
2.11 Big Data for Better Performance (Cohort 2 subject)

2.11.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 1,656 enrolments across the two cohorts for Big Data for Better Performance, with 1,083 student enrolments in cohort 2 and 573 student enrolments in cohort 3. The overall de-enrolment rate across the two cohorts was 1.3%. De-enrolment rates for individual cohorts were 1.2% for cohort 2 and 1.4% for cohort 3.

COMPLETION RATE
Of the 1,083 student enrolments in cohort 2, 21.5% (233) students completed three or more assessment modules to complete the subject. A further 35.2% (381) students started the course but did not complete the subject, while the remaining 43.3% (469) students did not start the course.

Of the 573 student enrolments in cohort 3, 21.8% (125) students completed three or more assessment modules to complete the subject. A further 36.3% (208) students started the course but did not complete the subject, while the remaining 41.9% (240) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 2, 20.7% (224) students successfully passed the subject. For cohort 3, 20.4% (117) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 4.9% (53) students enrolled in cohort 2 achieved a perfect score of 100%, while 7.7% got a score of 90-95%. 5.1% (29) students enrolled in cohort 3 achieved a perfect score of 100%, while 8.2% got a score of 90-95%.
2.11.2 Activity Completions

This chart shows the completion rate by key activities for 'Big Data for Better Performance'.

Activity Completion Rates - Big Data for Better Performance

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>48.6%</td>
<td>56.7%</td>
<td>54.6%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Started Course</td>
<td>30.7%</td>
<td>31.7%</td>
<td>31.8%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assessment 1</td>
<td>24.1%</td>
<td>31.4%</td>
<td>26.1%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assessment 2</td>
<td>28.6%</td>
<td>21.8%</td>
<td>24.4%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assessment 3</td>
<td>28.8%</td>
<td>21.8%</td>
<td>24.4%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assessment 4</td>
<td>24.4%</td>
<td>25.4%</td>
<td>24.9%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Completion Rate</td>
<td>41.5%</td>
<td>35.2%</td>
<td>40.2%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pass Rate</td>
<td>21.8%</td>
<td>20.7%</td>
<td>21.5%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2.11.3 Student Activity by Day

This chart shows the daily completion numbers by activity for ‘Big Data for Better Performance’.

Cohort 2
There were a total of 1,083 enrolments in this subject at the start of the course. The commencement rate in this subject was 56.4% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 34.2%, Assessment 2 - 25.8%, Assessment 3 - 21.3%, and assessment 4 - 18.4%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.9%, Assessment 2 - 14.7%, Assessment 3 - 18.2% and Assessment 4 - 11.1%.

Cohort 3
There were a total of 573 enrolments in this subject at the start of the course. The commencement rate in this subject was 57.4% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 30.9%, Assessment 2 - 23.4%, Assessment 3 - 20.6%, and assessment 4 - 18.3%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.5%, Assessment 2 - 11.2%, Assessment 3 - 11.9% and Assessment 4 - 10.5%.
2.12 Financial Literacy (Cohort 2 subject)

2.12.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 1,704 enrolments across the two cohorts for Financial Literacy, with 1,168 student enrolments in cohort 2 and 536 student enrolments in cohort 3. The overall de-enrolment rate across the two cohorts was 2.6%. De-enrolment rates for individual cohorts were 2.5% for cohort 2 and 3.0% for cohort 3.

COMPLETION RATE
Of the 1,168 student enrolments in cohort 2, 32.4% (379) students completed three or more assessment modules to complete the subject. A further 28.0% (327) students started the course but did not complete the subject, while the remaining 39.6% (462) students did not start the course.

Of the 536 student enrolments in cohort 3, 25.9% (139) students completed three or more assessment modules to complete the subject. A further 30% (161) students started the course but did not complete the subject, while the remaining 44% (236) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 2, 32.2% (376) students successfully passed the subject. For cohort 3, 25.7% (138) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 12.8% (149) students enrolled in cohort 2 achieved a perfect score of 100%, while 12.7% got a score of 90-95%. 8.4% (45) students enrolled in cohort 3 achieved a perfect score of 100%, while 13.4% got a score of 90-95%.
## 2.12.2 Activity Completions

This chart shows the completion rate by key activities for ‘Financial Literacy’.

<table>
<thead>
<tr>
<th>Activity Completion Rates - Financial Literacy</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="chart.png" alt="" /></td>
</tr>
</tbody>
</table>

### Activity Completion Rates

<table>
<thead>
<tr>
<th>Subject Name: Financial Literacy</th>
<th>Lecturer: Macquarie University</th>
<th>Provider: Peter Mordaunt</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Students enrolled</td>
<td>1,168</td>
<td>536</td>
<td>1,704</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
<tr>
<td>Total active enrolments</td>
<td>1,138</td>
<td>520</td>
<td>1,658</td>
<td>97.5%</td>
<td>97.0%</td>
<td>97.4%</td>
</tr>
<tr>
<td>Number of de-enrolments (withdrawals)</td>
<td>29</td>
<td>16</td>
<td>45</td>
<td>2.5%</td>
<td>3.0%</td>
<td>2.6%</td>
</tr>
</tbody>
</table>

**Completion Rates**

- Successfully completed: Cohort 2 - 379, Cohort 3 - 139, TOTAL - 518, Cohort 2 - 32.4%, Cohort 3 - 25.9%, TOTAL - 30.4%
- Started but did not complete: Cohort 2 - 327, Cohort 3 - 161, TOTAL - 488, Cohort 2 - 28.0%, Cohort 3 - 30.0%, TOTAL - 28.6%
- Did not start subject: Cohort 2 - 462, Cohort 3 - 236, TOTAL - 698, Cohort 2 - 39.6%, Cohort 3 - 44.0%, TOTAL - 41.0%

**Pass Rates**

- Passed Subject: Cohort 2 - 376, Cohort 3 - 138, TOTAL - 514, Cohort 2 - 32.2%, Cohort 3 - 25.7%, TOTAL - 30.2%
- Failed Subject: Cohort 2 - 752, Cohort 3 - 398, TOTAL - 1,150, Cohort 2 - 67.8%, Cohort 3 - 74.3%, TOTAL - 69.8%

**Pass Score Breakdown**

<table>
<thead>
<tr>
<th>Score</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>3</td>
<td>0</td>
<td>3</td>
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<tr>
<td>65</td>
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<tr>
<td>70</td>
<td>19</td>
<td>3</td>
<td>22</td>
</tr>
<tr>
<td>75</td>
<td>7</td>
<td>8</td>
<td>15</td>
</tr>
<tr>
<td>80</td>
<td>17</td>
<td>4</td>
<td>21</td>
</tr>
<tr>
<td>85</td>
<td>18</td>
<td>8</td>
<td>26</td>
</tr>
<tr>
<td>90</td>
<td>81</td>
<td>19</td>
<td>100</td>
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<tr>
<td>95</td>
<td>87</td>
<td>53</td>
<td>140</td>
</tr>
<tr>
<td>100</td>
<td>149</td>
<td>46</td>
<td>195</td>
</tr>
<tr>
<td>TOTAL (Passed)</td>
<td>376</td>
<td>138</td>
<td>514</td>
</tr>
</tbody>
</table>
This chart shows the daily completion numbers by activity for 'Financial Literacy'.

**Cohort 2**
There were a total of 1,168 enrolments in this subject at the start of the course. The commencement rate in this subject was 60.1% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 44%, Assessment 2 - 35.2%, Assessment 3 - 31.8%, and Assessment 4 - 27.7%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.3%, Assessment 2 - 16.8%, Assessment 3 - 19.1% and Assessment 4 - 10.5%.

**Cohort 3**
There were a total of 536 enrolments in this subject at the start of the course. The commencement rate in this subject was 54.7% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 35.3%, Assessment 2 - 27.4%, Assessment 3 - 24.6%, and Assessment 4 - 23.5%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 5.3%, Assessment 2 - 12.2%, Assessment 3 - 19.7% and Assessment 4 - 14.3%.
2.13 Foundations of Psychology (Cohort 2 subject)

2.13.1 Analysis

Plot of key subject results:

**ENROLMENTS**

There were a total of 1,998 enrolments across the two cohorts for Foundations of Psychology, with 1,364 student enrolments in cohort 2 and 634 student enrolments in cohort 3. The overall de-enrolment rate across the two cohorts was 3.1%. De-enrolment rates for individual cohorts were 2.9% for cohort 2 and 3.5% for cohort 3.

**COMPLETION RATE**

Of the 1,364 student enrolments in cohort 2, 28.2% (385) students completed three of more assessment modules to complete the subject. A further 34.7% (473) students started the course but did not complete the subject, while the remaining 37.1% (506) students did not start the course.

Of the 634 student enrolments in cohort 3, 28.4% (180) students completed three of more assessment modules to complete the subject. A further 33.6% (213) students started the course but did not complete the subject, while the remaining 38% (241) students did not start the course.

**PASS RATE**

A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 2, 25.8% (352) students successfully passed the subject. For cohort 3, 25.7% (163) students successfully passed the subject.

**PASS GRADE BREAKDOWN**

The number of students achieving high scores continued to increase during cohort 3. 4.9% (67) students enrolled in cohort 2 achieved a perfect score of 100%, while 6.8% got a score of 90-95%. 6% (38) students enrolled in cohort 3 achieved a perfect score of 100%, while 8.2% got a score of 90-95%.
Subject Name: Foundations of Psychology
Lecturer: RMIT University
Provider: Andrew Francis

Cohort 2 Cohort 3 TOTAL Cohort 2 Cohort 3 TOTAL
Total Students enrolled 1,364 634 1,998 100.0% 100.0%
Total active enrolments 1,325 612 1,937 97.1% 96.5% 96.9%
Number of de-enrolments (withdrawals) 39 22 61 2.9% 3.5% 3.1%
Completion Rates
Successfully completed 285 180 465 28.2% 28.4% 28.3%
Started but did not complete 473 213 686 34.7% 33.8% 34.3%
Did not start subject 506 241 747 37.1% 38.0% 37.4%

Pass Rates
Passed Subject 352 163 515 25.8% 25.7% 25.8%
Failed Subject 1,012 471 1,483 74.2% 74.3% 74.2%

Pass Score Breakdown
Score 60 20 3 23 1.5% 0.5% 1.2%
Score 65 21 10 31 1.5% 1.6% 1.6%
Score 70 36 6 42 2.6% 0.9% 2.1%
Score 75 27 17 44 2.0% 2.7% 2.2%
Score 80 41 16 57 3.0% 2.5% 2.8%
Score 85 47 21 68 3.4% 3.3% 3.4%
Score 90 41 16 57 3.0% 2.5% 2.8%
Score 95 52 36 88 3.8% 5.7% 4.4%
Score 100 67 38 105 4.9% 6.0% 5.3%
TOTAL (Passed) 352 163 515 25.8% 25.7% 25.8%

2.13.2 Activity Completions

This chart shows the completion rate by key activities for ‘Foundations of Psychology’.

Activity Completion Rates - Foundations of Psychology

Introduction 31.6% 31.2% 31.4%
Started Course 51.0% 51.5% 51.3%
Assessment 1 61.7% 62.4% 62.1%
Assessment 2 67.1% 66.8% 66.5%
Assessment 3 67.1% 66.8% 66.5%
Assessment 4 71.6% 70.7% 71.1%
Completion Rate 74.6% 74.3% 74.5%
Pass Rate 74.6% 74.3% 74.5%
2.13.2 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Foundations of Psychology'.

Cohort 2
There were a total of 1,364 enrolments in this subject at the start of the course. The commencement rate in this subject was 62.8% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 45.5%, Assessment 2 - 30.6%, Assessment 3 - 27.7%, and assessment 4 - 23.8%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 11.3%, Assessment 2 - 14.9%, Assessment 3 - 20.1% and Assessment 4 - 12.7%.

Cohort 3
There were a total of 634 enrolments in this subject at the start of the course. The commencement rate in this subject was 60.4% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 42.4%, Assessment 2 - 30.3%, Assessment 3 - 26.2%, and assessment 4 - 25.2%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.2%, Assessment 2 - 12%, Assessment 3 - 10.2% and Assessment 4 - 17.5%.
2.14 Teaching Adult Learners (Cohort 2 subject)

2.14.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 1141 enrolments across the two cohorts for Teaching Adult Learners, with 756 student enrolments in cohort 2 and 385 student enrolments in cohort 3. The overall de-enrolment rate across the two cohorts was 1.8%. De-enrolment rates for individual cohorts were 1.5% for cohort 2 and 2.6% for cohort 3.

COMPLETION RATE
Of the 756 student enrolments in cohort 2, 34.5% (261) students completed three of more assessment modules to complete the subject. A further 31.9% (241) students started the course but did not complete the subject, while the remaining 33.6% (254) students did not start the course.

Of the 385 student enrolments in cohort 3, 34.5% (133) students completed three of more assessment modules to complete the subject. A further 31.9% (123) students started the course but did not complete the subject, while the remaining 33.5% (129) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 2, 33.1% (250) students successfully passed the subject. For cohort 3, 34.3% (132) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 7.8% (59) students enrolled in cohort 2 achieved a perfect score of 100%, while 15.5% got a score of 90-95%. 10.6% (41) students enrolled in cohort 3 achieved a perfect score of 100%, while 11.4% got a score of 90-95%.
### Activity Completions

This chart shows the completion rate by key activities for 'Teaching Adult Learners'.

#### Activity Completion Rates - Teaching Adult Learners

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>75.9%</td>
<td>78.1%</td>
<td>77.0%</td>
</tr>
<tr>
<td>Started Course</td>
<td>62.6%</td>
<td>64.4%</td>
<td>63.5%</td>
</tr>
<tr>
<td>Assessment 1</td>
<td>42.8%</td>
<td>41.7%</td>
<td>42.3%</td>
</tr>
<tr>
<td>Assessment 2</td>
<td>31.5%</td>
<td>31.7%</td>
<td>31.6%</td>
</tr>
<tr>
<td>Assessment 3</td>
<td>23.5%</td>
<td>24.3%</td>
<td>23.9%</td>
</tr>
<tr>
<td>Assessment 4</td>
<td>21.7%</td>
<td>21.3%</td>
<td>21.5%</td>
</tr>
<tr>
<td>Completion Rate</td>
<td>72.5%</td>
<td>72.3%</td>
<td>72.4%</td>
</tr>
<tr>
<td>Pass Rate</td>
<td>71.9%</td>
<td>69.4%</td>
<td>70.7%</td>
</tr>
</tbody>
</table>
2.14.3 Student Activity by Day

This chart shows the daily completion numbers by activity for ‘Teaching Adult Learners’.

Cohort 2
There were a total of 756 enrolments in this subject at the start of the course. The commencement rate in this subject was 66.1% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 47.1%, Assessment 2 - 37.4%, Assessment 3 - 33.6%, and assessment 4 - 31.5%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 12.6%, Assessment 2 - 17.7%, Assessment 3 - 20.9% and Assessment 4 - 12.2%.

Cohort 3
There were a total of 385 enrolments in this subject at the start of the course. The commencement rate in this subject was 65.7% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 46%, Assessment 2 - 36.9%, Assessment 3 - 34%, and assessment 4 - 32.5%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 6.8%, Assessment 2 - 12%, Assessment 3 - 21.4% and Assessment 4 - 16.8%.
2.15 Introduction to Enterprise Architecture (Cohort 3 subject)

2.15.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 2049 enrolments across the cohort for Introduction to Enterprise Architecture. De-enrolment rates for the cohort were 1.8% for cohort 3.

COMPLETION RATE
Of the 2,049 student enrolments in cohort 3, 23.5% (481) students completed three of more assessment modules to complete the subject. A further 35.6% (729) students started the course but did not complete the subject, while the remaining 40.9% (839) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 3, 22.8% (467) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 4.3% (89) students enrolled in cohort 3 achieved a perfect score of 100%, while 8.4% got a score of 90-95%. 
Subject Name: Introduction to Enterprise Architecture
Lecturer: Enterprise Architects
Provider: Craig Martin

<table>
<thead>
<tr>
<th>Cohort 3</th>
<th>TOTAL</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Students enrolled</td>
<td>2,049</td>
<td>2,049</td>
<td>100.0%</td>
</tr>
<tr>
<td>Total active enrolments</td>
<td>2,013</td>
<td>2,013</td>
<td>98.2%</td>
</tr>
<tr>
<td>Number of de-enrolments (withdrawals)</td>
<td>36</td>
<td>36</td>
<td>1.8%</td>
</tr>
</tbody>
</table>

**Completion Rates**
- Successfully completed: 481 / 481 (23.5%) 481 / 481 (23.5%)
- Started but did not complete: 729 / 729 (35.6%) 729 / 729 (35.6%)
- Did not start subject: 839 / 839 (40.9%) 839 / 839 (40.9%)

**Pass Rates**
- Passed Subject: 467 / 467 (22.8%) 467 / 467 (22.8%)
- Failed Subject: 1,582 / 1,582 (77.2%) 1,582 / 1,582 (77.2%)

**Pass Score Breakdown**
- Score 60: 9 / 9 (0.4%) 9 / 9 (0.4%)
- Score 65: 13 / 13 (0.6%) 13 / 13 (0.6%)
- Score 70: 26 / 26 (1.2%) 26 / 26 (1.2%)
- Score 75: 26 / 26 (1.1%) 26 / 26 (1.1%)
- Score 80: 94 / 94 (4.6%) 94 / 94 (4.6%)
- Score 85: 88 / 88 (4.3%) 88 / 88 (4.3%)
- Score 90: 89 / 89 (4.1%) 89 / 89 (4.1%)
- Score 95: 88 / 88 (4.1%) 88 / 88 (4.1%)
- Score 100: 89 / 89 (4.3%) 89 / 89 (4.3%)

**TOTAL (Passed)**: 467 / 467 (22.8%) 467 / 467 (22.8%)

### 2.15.2 Activity Completions

This chart shows the completion rate by key activities for 'Enterprise Architecture'.

![Activity Completion Rates - Introduction to Enterprise Architecture](chart)
2.15.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Enterprise Architecture'.

**Cohort 3**

There were a total of 2,049 enrolments in this subject at the start of the course. The commencement rate in this subject was 58.2% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 33.8%, Assessment 2 - 26%, Assessment 3 - 21.8%, and assessment 4 - 19.2%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.5%, Assessment 2 - 6.6%, Assessment 3 - 9.9% and Assessment 4 - 7.9%.
2.16 Diagnosing the Financial Health of a Business  
(Cohort 3 subject)

2.16.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 914 enrolments across the cohort for Diagnosing the Financial Health of a Business. De-enrolment rates across the cohort were 4.2%.

COMPLETION RATE
Of the 914 student enrolments in cohort 3, 27.0% (247) students completed three or more assessment modules to complete the subject. A further 31.9% (292) students started the course but did not complete the subject, while the remaining 41% (375) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 3, 23.9% (218) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 3.3% (30) students enrolled in cohort 3 achieved a perfect score of 100%, while 6.8% got a score of 90-95%.
**2.16.2 Activity Completions**

This chart shows the completion rate by key activities for 'Diagnosing the Financial Health of a Business'.

![Activity Completion Rates - Diagnosing the Financial Health of a Business](image)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Introduction</th>
<th>Started Course</th>
<th>Assessment 1</th>
<th>Assessment 2</th>
<th>Assessment 3</th>
<th>Assessment 4</th>
<th>Completion Rate</th>
<th>Pass Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>54.7%</td>
<td>59.0%</td>
<td>38.4%</td>
<td>31.1%</td>
<td>27.4%</td>
<td>23.1%</td>
<td>27.0%</td>
<td>23.9%</td>
</tr>
</tbody>
</table>

| Subject Name: | Diagnosing the Financial Health of a Business | Lecturer: | Macquarie Graduate School of Management | Provider: | Guy Ford |
2.16.3 Student Activity by Day

This chart shows the daily completion numbers by activity for ‘Diagnosing the Financial Health of a Business’.

Cohort 3

There were a total of 914 enrolments in this subject at the start of the course. The commencement rate in this subject was 57.8% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 38.2%, Assessment 2 - 30.6%, Assessment 3 - 26%, and assessment 4 - 19.7%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 7.7%, Assessment 2 - 11.1%, Assessment 3 - 15.1% and Assessment 4 - 13.3%.
2.17 Astronomy: Discovering the Universe (Cohort 3 subject)

2.17.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 1,574 enrolments across the cohort for Astronomy: Discovering the Universe. The overall de-enrolment rate for the cohort was 2.1%.

COMPLETION RATE
Of the 1,574 student enrolments in cohort 3, 35.1% (553) students completed three of more assessment modules to complete the subject. A further 32.7% (514) students started the course but did not complete the subject, while the remaining 32.2% (507) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 3, 33.9% (534) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 5.6% (88) students enrolled in cohort 3 achieved a perfect score of 100%, while 10.4% got a score of 90-95%.
## Activity Completions

This chart shows the completion rate by key activities for 'Astronomy: Discovering the Universe'.

### Completion Rates

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cohort 3</th>
<th>TOTAL</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Students enrolled</td>
<td>1,574</td>
<td>1,574</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
<tr>
<td>Total active enrolments</td>
<td>1,541</td>
<td>1,541</td>
<td>97.0%</td>
<td>97.0%</td>
</tr>
<tr>
<td>Number of de-enrolments (withdrawals)</td>
<td>33</td>
<td>33</td>
<td>2.1%</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

### Pass Rates

<table>
<thead>
<tr>
<th>Pass Score Breakdown</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score 60</td>
<td>17</td>
<td>17</td>
</tr>
<tr>
<td>Score 65</td>
<td>29</td>
<td>29</td>
</tr>
<tr>
<td>Score 70</td>
<td>43</td>
<td>43</td>
</tr>
<tr>
<td>Score 75</td>
<td>54</td>
<td>54</td>
</tr>
<tr>
<td>Score 80</td>
<td>56</td>
<td>56</td>
</tr>
<tr>
<td>Score 85</td>
<td>84</td>
<td>84</td>
</tr>
<tr>
<td>Score 90</td>
<td>94</td>
<td>94</td>
</tr>
<tr>
<td>Score 95</td>
<td>99</td>
<td>99</td>
</tr>
<tr>
<td>Score 100</td>
<td>88</td>
<td>88</td>
</tr>
<tr>
<td>TOTAL (Passed)</td>
<td>534</td>
<td>534</td>
</tr>
</tbody>
</table>

### Pass Rate

- **Passed Subject**: 534 / 1,574 = 33.9%
- **Failed Subject**: 1,040 / 1,574 = 66.1%

### Activity Completion Rates

![Activity Completion Rates - Astronomy: Discovering the Universe](image-url)
2.17.3 Student Activity by Day

This chart shows the daily completion numbers by activity for ‘Astronomy: Discovering the Universe’.

Cohort 3
There were a total of 1,574 enrolments in this subject at the start of the course. The commencement rate in this subject was 66.8% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 46.3%, Assessment 2 - 37.3%, Assessment 3 - 33.9%, and assessment 4 - 30.4%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 8.9%, Assessment 2 - 12.1%, Assessment 3 - 18.6% and Assessment 4 - 15.7%.
2.18 Introduction to Business in Asia (Cohort 3 subject)

2.18.1 Analysis

Plot of key subject results:

**ENROLMENTS**
There were a total of 682 enrolments across the cohort for Introduction to Business in Asia. The overall de-enrolment rate across the cohort was 3.8%.

**COMPLETION RATE**
Of the 682 student enrolments in cohort 3, 36.8% (251) students completed three or more assessment modules to complete the subject. A further 24.9% (170) students started the course but did not complete the subject, while the remaining 38.3% (261) students did not start the course.

**PASS RATE**
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 3, 35.8% (244) students successfully passed the subject.

**PASS GRADE BREAKDOWN**
The number of students achieving high scores continued to increase during cohort 3. 17.6% (120) students enrolled in cohort 3 achieved a perfect score of 100%, while 9.8% got a score of 90-95%.
2.18.2 Activity Completions

This chart shows the completion rate by key activities for ‘Introduction to Business in Asia’.
2.18.3 Student Activity by Day

This chart shows the daily completion numbers by activity for 'Introduction to Business in Asia' Cohort 3

Cohort 3
There were a total of 682 enrolments in this subject at the start of the course. The commencement rate in this subject was 60% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 45.2%, Assessment 2 - 37.8%, Assessment 3 - 35.9%, and assessment 4 - 33.9%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.4%, Assessment 2 - 9.7%, Assessment 3 - 16.7% and Assessment 4 - 9.1%.
2.19 Education in a Changing World (Cohort 3 subject)

2.19.1 Analysis

Plot of key subject results:

ENROLMENTS
There were a total of 599 enrolments across the cohort for Education in a Changing World. The overall de-enrolment rate across the cohort was 2.8%.

COMPLETION RATE
Of the 599 student enrolments in cohort 3, 31.2% (187) students completed three of more assessment modules to complete the subject. A further 24.2% (145) students started the course but did not complete the subject, while the remaining 44.6% (267) students did not start the course.

PASS RATE
A student is deemed to have passed a subject if the student successfully completed three or more modules and achieved a score of 60% or more, to be awarded a Certificate of Achievement. For cohort 3, 29.7% (178) students successfully passed the subject.

PASS GRADE BREAKDOWN
The number of students achieving high scores continued to increase during cohort 3. 8.3% (50) students enrolled in cohort 3 achieved a perfect score of 100%, while 10% got a score of 90-95%.
### 2.19.2 Activity Completions

This chart shows the completion rate by key activities for 'Education in a Changing World'.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Completion Rate</th>
<th>Cohort 3</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>33.6%</td>
<td>53.6%</td>
<td></td>
</tr>
<tr>
<td>Started Course</td>
<td>55.4%</td>
<td>55.4%</td>
<td></td>
</tr>
<tr>
<td>Assessment 1</td>
<td>39.2%</td>
<td>39.2%</td>
<td></td>
</tr>
<tr>
<td>Assessment 2</td>
<td>33.6%</td>
<td>33.6%</td>
<td></td>
</tr>
<tr>
<td>Assessment 3</td>
<td>31.4%</td>
<td>31.4%</td>
<td></td>
</tr>
<tr>
<td>Assessment 4</td>
<td>29.0%</td>
<td>29.0%</td>
<td></td>
</tr>
<tr>
<td>Completion Rate</td>
<td>31.2%</td>
<td>31.2%</td>
<td></td>
</tr>
<tr>
<td>Pass Rate</td>
<td>29.7%</td>
<td>29.7%</td>
<td></td>
</tr>
</tbody>
</table>
2.19.3 Student Activity by Day

This chart shows the daily completion numbers by activity for ‘Education in a Changing World’.

Cohort 3
There were a total of 599 enrolments in this subject at the start of the course. The commencement rate in this subject was 53.6% (i.e. the percent of total enrolled students who watched the first video on Module 1). The percentage of enrolled students completing the assessment for each module were as follows: Assessment 1 - 39.1%, Assessment 2 - 32.9%, Assessment 3 - 30.2%, and assessment 4 - 27.5%. The percentage of students completing the assessment of each module on first day of assessment opening were as follows: Assessment 1 - 9.4%, Assessment 2 - 12.2%, Assessment 3 - 23.2% and Assessment 4 - 10.9%.