

# MEDIA RELEASE



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## **Free online education for everyone Leading online company offers tertiary and professional subjects at no cost**

Australians will today be given the opportunity to study online for free through an innovative new venture, Open2Study.

Backed by the experts at Open Universities Australia (OUA) – the national leader in online education – Open2Study is making tertiary and professional education available and accessible to anyone.

“All you need is an internet connection and the desire to learn something new, no matter what your motivation,” says Mr Paul Wappett, CEO of OUA.

“Open2Study is perfect for people curious about online study, looking to boost their professional skills, returning to study or just wanting to learn something new.

Right now Open2Study offers 10 popular subjects which take just four weeks to complete including *Financial Planning*, *Writing for the Web* and *Strategic Management*.

“We’ve done our research and have listened to what people want when deciding which subjects to offer,” says Mr Wappett.

“By the end of 2013 we plan to boost our subject numbers to 40 or 50, with a couple of hundred more in the pipeline long term.

Open2Study uses the highest quality innovations, techniques and production values to give students the most engaging and interesting online education experience.

“This is a new kind of education. It’s not just a set of PowerPoint slides or PDFs placed online with little to no instruction. Enrol today and when classes commence in April, you can engage with videos, animations, simulations and interactive quizzes,” says Mr Wappett.

Subjects are taught by leading instructors from Australian universities, TAFEs and experts from industry organisations. These include Macquarie University, RMIT University and TAFE NSW.

Open2Study is now open for enrolments, with classes commencing on 22<sup>nd</sup> April 2013. Visit [www.open2study.com](http://www.open2study.com) for more information.

**Ends**

### **About Open2Study – Never stop learning**

Open2Study delivers free high quality online education. It offers everyone the chance to experience online tertiary and professional learning through a range of subjects, designed for everyday people. Backed by [Open Universities Australia](http://OpenUniversitiesAustralia.com), Open2Study is based on the core principle that learning is life-long and should be accessible by all. And did we mention it was free? Access our Media Centre at [www.open2study.com/media-centre](http://www.open2study.com/media-centre)

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